

# TV Subscription 2017 Global Market Expected To Grow At CAGR 5.3% And Forecast To 2019

*The analysts forecast the global TV subscription market to grow at a CAGR of 5.3 percent over the period 2014-2019.*

PUNE, INDIA, January 20, 2017 /EINPresswire.com/ -- [Global TV Subscription Market](#)

TV subscription is a service that is delivered to the viewer using a cable or over the air, on paying a subscription fee for viewing a set of channels. TV subscription operators provide various services such as data, video, and voice services as per viewers' requirements. In addition, TV subscription operators provide games, movies, and contents according to the requirements of various demographics. Earlier TV subscription was provided using both analog and digital cable. However, in late 2000s, digital cable TV gained traction, which gradually reduced the share of the analog cable TV segment.

Covered in this report

This report covers the present scenario and growth prospects of the global TV subscription market for the period 2015-2019. The report consolidates the revenues generated from the following technology:

- Cable TV
- Satellite TV
- IPTV

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The Global TV Subscription Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and EMEA and APAC; it also covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC

- EMEA

#### Key vendors

- AT&T
- Comcast
- DirecTV
- DISH Network
- Sky
- Time Warner
- Verizon Communications

#### Other prominent vendors

- América Móvil
- Bell Canada
- Bharti Airtel
- Cablevision
- Charter Communications
- Com Hem
- Cox Communications
- CTC Media
- Deutsche Telekom
- KPN
- KT
- Liberty Global
- Net Serviços de Comunicacao
- Orange
- SaskTel
- SK Telecom
- SureWest Communications
- Tata Sky
- Telefónica

#### Market driver

- Innovation in service offerings
- For a full, detailed list, view our report

#### Market challenge

- Intense competition
- For a full, detailed list, view our report

## Market trend

- Increased demand for digital TV
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors

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