

Handbags 2017 India Market Expected To Grow At CAGR 19.2% And Forecast To 2019

The analysts forecast the Handbags Market in India, in terms of revenue and volume, to grow at a CAGR of 19.2% and 15.1%, respectively, over the period 2014-2019

PUNE, INDIA, January 20, 2017 /EINPresswire.com/ -- [India Handbags Market](#)

In 2014, the handbags market in India was dominated by the purses and wallets segment. In terms of distribution, specialist retailers accounted for the largest share in the market in India. One of the main drivers of the handbags market in India is an increase in urbanization and rising income levels, which is influencing the demand for expensive and premium handbag brands and per-capita consumption by consumers.

Covered in this report

The Handbags market in India can be segmented into four: totes, shoulder bags, purses and wallets, satchels and saddles. The purses and wallets was the largest segment in terms of both revenue and volume, accounting for 34.8% and 35.4% share of the market.

The Handbags Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the handbags market in India and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

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Key vendors

- Baggit
- Bagzone Lifestyles (Lavie)
- DA MILANO LEATHERS (Da Milano)
- Hidesign
- Holii Accessories
- Ladida
- Sumitsu Apparel (Lino Perros)
- Unico Retail (Peperone)
- VIP INDUSTRIES (CAPRESE)

Other prominent vendors

- ADMIS
- Alessia 74
- Anekaant Design
- Anges Bags

- Blue & Blues
- Bhamini Fashion
- Calonge Group
- Deeya International
- Giordano Fashions
- Home Heart India
- Intouch Leather House India (Esbeda)
- Kara Bags
- KMB Group (Covo)
- Kara Bags
- MANGO Bags
- Phive Rivers
- The House of Tara
- Veda Lifestyle

Luxury foreign handbag vendors in India

- Burberry
- Chanel
- Christian Dior
- OTB Group (Diesel)
- Ermenegildo Zegna
- Etro
- Gucci
- Hermes
- Hugo Bos
- Jimmy Choo
- Just Cavali
- LVMH
- Paul Smith
- Tod's
- Tumi

Market driver

- Increased urbanization and rise in disposable income
- For a full, detailed list, view our report

Market challenge

- Lack of industry status to the luggage industry
- For a full, detailed list, view our report

Market Trend

- Growing social media adoption by retailers
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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