

2017 Children's Book Week Poster Revealed

Designed by Christian Robinson in honor of the 98th annual Children's Book Week

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/EINPresswire.com/ -- [Every Child a Reader](#) has revealed the [official Children's Book Week poster](#) commemorating the 98th annual celebration of books for young people and the joy of reading, to be held May 1-7, 2017. This year's poster is designed by Christian Robinson, the illustrator of such acclaimed picture books as *Gaston* by Kelly DiPucchio and *Last Stop on Market Street* by Matt de la Peña, for which he received a Coretta Scott King Illustrator Honor and a Caldecott Honor.

Robinson joins the ranks of children's literature icons such as Ezra Jack Keats, Jerry Pinkney, Maurice Sendak, and Rosemary Wells as the designer of the Children's Book Week poster — a tradition dating back to 1919. The 2017 poster features this year's Children's Book Week slogan, "One World, Many Stories," highlighting the power of books to unite readers. The poster was [revealed by USA Today](#) and will be distributed nationwide to attendees at official events in May.



Every Child a Reader is a literacy organization that runs popular national programs including Children's Book Week, the Children's Choice Book Awards, and the National Ambassador for Young People's Literature. Every Child a Reader is a 501(c)(3) charity funded by individual and corporate donations and by the support of The Children's Book Council (www.cbcbooks.org).

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