

Aboriginal Business Match (ABM) to Spotlight Canada's Trending Sectors

The most powerful Aboriginal-driven business development event in Canada to provide platform for business-ready opportunities with innovative market players.

SASKATOON, SK, CANADA, January 23, 2017 /EINPresswire.com/ -- In partnership with the Clarence Campeau Development Fund (CCDF) and the Saskatchewan Indian Equity Foundation (SIEF), the Aboriginal Business Match (ABM) Spotlights will connect community, national and international decision makers to provide business-ready opportunities with new and innovative market players.

ABM is known as the most powerful Aboriginal-driven business development event in Canada. Delegates create a

Aboriginal Business (ABM) delegates discuss business opportunities on the tradeshow floor. ABM provides a supportive and confidential setting for pre-selected appointments like these to take place all across Canada.

schedule of up to 31 pre-selected appointments using ABM's sophisticated business matching software prior to attending, which ensures meetings during the 2.5 days are hyper-productive.



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Robert Fincati, Montreal Lake Business Ventures LP

With a focus on trending industries of pronounced interest, <u>ABM Spotlights</u> consider specific international investment activity, governmental opportunities, and the priorities of the ABM National Network itself. With green and prosperous futures top of mind, kicking off the event series in 2017 is <u>ABM Spotlight: Infrastructure & New Technologies</u>, with an aim to create an intersection between Aboriginal communities and businesses across all sectors, from construction to wind power, solar energy, biomass, hydropower, and biofuels.

"You don't just tap into market intelligence at ABM," explains Robert Fincati, CEO of Montreal Lake Business Ventures LP, who will be attending ABM Spotlight: Infrastructure & New Technology. "When you attend, you do business right on the tradeshow floor. You already know who you want to meet and they've agreed to meet with you - that's not something you get from any other event. I'm interested to see opportunities will come from spotlighting a trending industry."

The CCDF and the SIEF has been a co-host of every ABM taking place in the Saskatchewan region since 2014. The mandate of both organizations to financially support community economic development initiatives align with ABM's greater vision of providing a platform for Aboriginal self-

determination.

"Our company has found success in having mutually-beneficial partnerships with the Aboriginal market," says Darren McDougall, President of McDougall Energy Inc., an ABM National Partner. "ABM makes it easier to be in the right situation for these valuable introductions to take place. By working with ABM our team was put in the same room as business-ready decision makers who were looking for companies - just like ours - that go beyond having a 'simple' customer/supplier relationship."

The numbers speak for themselves. In 2016, 92% of delegates developed key contacts anticipating post-event deals and 2 in 5 made deals directly on the tradeshow floor. ABM Spotlight:



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Infrastructure & New Technologies takes place February 13 – 15, 2017 at the TCU Place.

ABM Spotlights is supported by a National Partners Group comprised of Aboriginal and corporate leadership from BDO, Horizon North, QM Environmental, City of Prince George Clarence Campeau Development Fund Community of Membertou District of Port Hardy Enoch Cree Nation Garden River First Nation Kawatsi Economic Development TGwa'sala-'Nakwaxda'xw Nation Lheidli T'enneh First Nation Mississauga First Nation Niagara Peninsula Aboriginal Area Management Board Nova Scotia Business Inc. Penticton Indian Band Province of Alberta Economic Development Province of Saskatchewan, First Nations, Metis and Northern Economic Development, Ministry of the Economy Quatsino First Nation Regional District of Mount Waddington Saskatchewan Indian Equity Foundation Kwakiutl First Nation Sault Ste. Marie Economic Development Corporation Sunchild First Nation and more.

For more information about ABM Atlantic visit <u>www.aboriginalbusinessmatch.com</u> ABM is created by and is a trademark of Raven Events, Sliammon, BC.

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