

Luxury Goods GERMANY Market 2016 Trends, Market Share, Industry Size, Growth, Opportunities, Analysis

GERMANY Luxury Goods Market 2016 Research in-Depth Analysis, Applications

PUNE, INDIA, January 23, 2017 /EINPresswire.com/ -- Description

<u>Luxury goods</u> enjoyed further positive growth in Germany in 2016, with volume and value sales increases seen in all nine categories covered by Researcher. The highest overall growth was seen in the rather young category of luxury portable consumer electronics, while the slowest growth was reported in the rather old-fashioned category of luxury writing instruments and stationery. Ultimately, the current value growth rate registered across luxury goods in 2016 was in line with the

Researcher's Luxury Goods in Germany report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;

- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Researcher has a unique capability to develop reliable information resources to help drive informed strategic planning.

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