

Sutro Welcomes Product Guru, Matt Page, for Commercialization of Smart Water Monitor

Product development guru Matt Page joins the Sutro team as they prepare to launch their cutting-edge water monitoring technology in San Francisco, California.

SAN FRANCISCO, CALIFORNIA, USA, January 25, 2017 /EINPresswire.com/ -- Product development guru [Matt Page](#) joins the [Sutro](#) team as they prepare to launch their cutting-edge [water monitoring](#) technology in San Francisco, California. Page's work with MIT's Center for Innovation in Product Development (CIPD) launched a career of working with both early stage start-up companies and Fortune 100 clients.

"Sutro is in the final design stages before product launch and Matt has a legacy of designs that are consistently noted for their aesthetics, performance, and low-cost to manufacture. Matt focuses on solid modeling and strength-optimization, which is core to the design of a product that will be submerged in water for most of its life," said Ravi Kurani, Sutro's co-founder and CEO. "As we upgrade pools into the 21st century, Matt's creativity and unstoppable enthusiasm for product development is exactly what we need to cross the last mile before our product launch."



Precision, accuracy, and ease-of-use differentiate Sutro from its competitors. The engineering team is led by CTO and co-founder Andrew Redfern, who has spent two years building lab-quality proprietary sensor technology. Redfern's background in technology and Page's 15+ years of experience in design and development fuses into an ergonomic, intuitive product that removes the hassle from water quality management. Page's insights into manufacturing process development will drive Sutro to deliver a product that doesn't just test water, but creates a seamless connected backyard experience. Matt helps companies commercialize new technologies by leveraging product strategy and design for manufacturing. With a legacy in the pool and spa industry, Sutro is building a product to take over and substantially improve pool water maintenance.

Sutro's CEO Ravi Kurani has been in the pool industry for over 25 years. Located at 9 Pier, San Francisco 94111, Sutro prides itself on providing solutions for water and developing a high quality product, bringing the pool industry into the 21st century. For more information please visit <https://mysutro.com/>

Stay connected with us on

Facebook: <https://www.facebook.com/mysutro>

Twitter: <https://twitter.com/mysutro>

Alex Mohring,
Head of Marketing at Sutro
(415) 878-6555
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.