



# Godinattire launches Ultimate Online Lingerie Store to Match Every Woman's Lingerie Need

*Godinattire.com, a world class online lingerie store*

NEW DELHI, DELHI, INDIA, January 24, 2017 /EINPresswire.com/ -- Godinattire.com, an online lingerie store, all set to take the women lingerie lovers by storm, was launched All India on 14th January 2017. The brand specific e-store with super visuals and wide range of products from everyday comfort yet exquisite Lingerie, Shape-wear, Intimate wear, Designer Corset to Western Dress, etc., presents world class shopping experience for fashion forward and free - thinking women.

One stop lingerie destination offering a sea of choices, styles and sizes, will be a liberating experience for women in search for just the right lingerie. With products starting from Rs. 500 onwards, the platform enables customers to pay through various payment options including COD.

With the growing consumption, the women's Lingerie segment is set to outpace the men's innerwear segment and need for a lingerie product that is premium, comfortable yet affordable invoked the brand that would make every woman feel like a goddess – Godinattire.com ('Godin' means 'Goddess' in Dutch). Besides whole range of products, the period proof panty, hip enhancer panty and designer corset, are some of the unique ones that brand offers. Waiting for every woman fall in love with the bold and the beautiful to go with the taste and moods and for special occasions, Godinattire lives to its tagline 'all the essence of women'.

A brain child of Isha and Shashank, Godinattire has already acquired its own set of loyal customers in a short span of 12 months. "Godinattire.com has sold to customers from J&K to Kanyakumari in South, and Surat in West to Meghalaya in the East. We have started well with over 21,000 Social Media followers and growing", Shashank, co-founder and the Operations Head, who has worked for and launched new businesses for multi- national brands like O General, Haier, York and Panasonic, shares with a sense of achievement.

"Our USP is our brand appeal, exquisite designs, fine quality, zero defect assurance and amazing packaging. Our main objective is that our customers should be delighted on receiving a Godinattire product and should feel loved after wearing it. Every sale must leave a lasting impression", asserts Isha, co-founder and the Marketing Head, who has a work experience of 10 years with brands like Levis, Benetton, LaSenza, Promod and Panasonic. She was instrumental in opening and setting up retail stores for the French brand 'Promod' at Hyderabad & Delhi.

With Pan India delivery, friendly after sales service and hassle free return policy, Godinattire will go places. The Brand is also available at market places like Jabong, Amazon, Flipkart, Snapdeal, PayTM, and Limeroad.

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