

# Image One USA Named a 2017 Top Franchise by Franchise Business Review

*Independent Survey Shows Franchise Owners Are Highly Satisfied with Image One's Performance*

WOOD DALE, ILLINOIS, UNITED STATES, January 25, 2017 /EINPresswire.com/ -- National commercial cleaning franchise Image One USA was recently named a top franchise by [Franchise Business Review](#) in its [2017 Top Franchises Report](#).



Image One takes a unique approach to commercial cleaning and has built a sophisticated franchise program that empowers its franchise owners. Using advanced methods and techniques and its proprietary IntelliClean® Program, Image One finds the ideal balance of priorities and budget for clients' needs, putting together a flexible, customized plan for a clean, healthy and productive environment.



It is such an honor to have our franchisees recognize us again as one of the most satisfying franchises in the nation to own!"

*Image One Co-Founder Tim Conn*

Franchise Business Review, a national franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises in its annual Guide to Today's Top Franchises, as well as in special reports throughout the year that name the top franchises in specific sectors.

"It is such an honor to have our franchisees recognize us again as one of the most satisfying franchises in the nation to own," Image One Co-Founder Tim Conn said. "This is our third year in a row that we've received this ranking and it is truly a testament to the work of our corporate team supporting franchise owners every step of the way."

Image One was among 334 franchise brands, representing over 30,000 franchise owners, that participated in Franchise Business Review's research, which was conducted between May 2015 and November 2016. Image One franchisees were surveyed on 33 benchmark questions in the areas of financial opportunity, training and support, leadership, operations and product development, core values (e.g., honesty and integrity of franchisor), general satisfaction, and the franchisee community. An additional 16 questions asked franchisees about their market area, demographics, business lifestyle, overall enjoyment running their franchise, and role in the franchisee community.

"Franchises that survey their franchisees realize that transparency and openness contributes to a trusting relationship," says Eric Stites, CEO of Franchise Business Review. "Franchisee satisfaction

ratings show you whether or not a franchise opportunity is really as good as it appears and fits your values and vision by providing insight into a system's culture, training, leadership, financial outlook, franchisee community, and much more."

If you're interested in starting your own commercial cleaning business, Image One can help. With an initial investment among the lowest in the entire franchise industry, Image One owners can live out their business ownership dreams while an experienced group of executives guide them. Visit the franchise website at <http://imageonefranchise.com> and fill out the franchise inquiry form or call 800-223-1985 for more information.

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#### About Image One USA:

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support.

Image One franchisees work for themselves in a unique relationship with the franchise company. Image One provides them with customer support for their business, ongoing training, along with assistance with billing, equipment, and sales training. Image One has nearly 100 commercial cleaning franchise locations across the Midwest and Southeast, including Chicago, Cincinnati, Denver, Detroit, Fort Myers, Nashville and Orlando. Franchise territories are available nationwide.

For information about how Image One USA can service your office or facility, visit <http://ImageOneUSA.com>. For franchise inquiries, visit <http://ImageOneFranchise.com>.

#### About Franchise Business Review

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>.

Bob Spoerl  
Image One USA  
773.453.2444  
email us here

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