

# Dr. Karlos Boghosian to Speak at New Beginnings Winter Intensive

*SoVita Chiropractic Center's™ founder and chiropractic thought leader to discuss strategies for improving the patient experience*

HARTFORD, CONNECTICUT , UNITED STATES, January 26, 2017

/EINPresswire.com/ -- HARTFORD, CT – January 26, 2016 – SoVita Chiropractic Center™, the renowned Hartford-based patient-care facility, announced today Dr. Karlos Boghosian's inclusion as a speaker at the [New Beginnings Winter Intensive](#) on Saturday, January 28. New Beginnings is dedicated to preserving, protecting and perpetuating chiropractic without compromise.

Dr. Boghosian joins an impressive lineup at the Winter Intensive and will present “The First 15,” outlining his philosophy and discussing strategies to ensure an improved patient experience.

“Far too often, we’re so focused on patient care that we forget about the importance of creating a total experience for our guests,” said Dr. Karlos Boghosian, founder of SoVita Chiropractic Center™.

“Every patient encounter is a chance to impart wisdom and guide them toward better vitality, and that starts the moment they walk through our doors.”

“

“Every patient encounter is a chance to impart wisdom and guide them toward better vitality, and that starts the moment they walk through our doors.” ”

*Dr. Karlos Boghosian, founder of SoVita Chiropractic Center™*

The New Beginnings Winter Intensive will take place January 28 to 29 in Iselin, New Jersey. For more information on Dr. Boghosian's appearance at New Beginnings, or to register to attend, visit <http://nbchiro.com/>.

SoVita Chiropractic Center™ announced its franchise opportunity program in fall 2016. For additional information about this franchise opportunity, visit [www.sovitafranchise.com](http://www.sovitafranchise.com), e-mail [info@sovitafranchise.com](mailto:info@sovitafranchise.com) or call (860) 246-1400.

About SoVita Chiropractic Center™:

SoVita Chiropractic Center™ is committed to delivering the highest level of chiropractic care with the



HEALTH WISDOM VITALITY

purpose of inspiring and educating individuals who are looking to get the most out of their lives. The SoVita Chiropractic Center™ franchise program designed to provide systems for accelerated business growth. For more information on SoVita Chiropractic Center™ visit [www.sovitafranchise.com](http://www.sovitafranchise.com).

Rey Perez  
TopFire Media  
(708) 249-1045  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.