

1SEO.com Digital Agency Announces Scholarship Opportunity in 2017

Students entering or currently enrolled in undergraduate college or university can apply for a \$1,000 scholarship from 1SEO.com Digital Agency.

BRISTOL, PA, UNITED STATES, January 26, 2017 /EINPresswire.com/ -- For students currently enrolled or set to enroll in a college or university in 2017, [1SEO.com Digital Agency](#) is proud to announce a [scholarship opportunity](#) to students currently residing in the Philadelphia tristate area.

The scholarship is limited to students who are aiming to complete an undergraduate degree in Marketing, Communication, or Business concentrations. Applicants must submit a YouTube video showing how internet marketing impacts them on a daily basis. The video is expected to be two to five minutes long, and the company is urging all applicants to use their creativity.



As one of the most trusted digital marketing companies in the Philadelphia area, the agency is offering \$1,000 toward the upcoming school year's tuition. The company has instituted a scholarship committee to judge all entries and select a winner based on drive, passion, creativity, and storytelling abilities. Entries must be submitted through YouTube and all applicants must ["Like" 1SEO.com Digital Agency on Facebook](#).

"We always love to give back to the community and help students be able to afford higher education," said 1SEO.com Digital Agency President, Lance Bachmann. "We are only as strong as the members of our community, and if we can help one student follow their dreams and reach their aspirations, that's a great feeling."

Topics for each video entry can include how Social Media, Content Marketing, Email Marketing, Paid Advertising, or Search Engine Optimization has impacted their lives and helped them gain an understanding about digital marketing and its effect on consumers.

"Technology plays a huge role in our daily lives," remarked Bachmann. "I'd like to see how college students looking for a career in the digital and technology field can use video marketing to sell themselves before they get involved in an organization where they have to sell the brand."

Find out more about the scholarship opportunity by reading all the requirements for eligibility. The company is looking forward to reviewing entries and having the winner visit their offices for a tour and recognition for their achievement.

About 1SEO.com Digital Agency

1SEO.com Digital Agency is a Philadelphia, PA-based digital marketing firm that provides end-to-end solutions for their clientele, which is comprised of hundreds of businesses in countless industries that operate in several sectors, from the niche to the mainstream. Using a full suite of services like search engine optimization (SEO), pay per click (PPC), social media optimization (SMO), website design, content writing and email marketing, 1SEO.com Digital Agency helps their clients win online by cultivating online presences and harvesting leads, closes, conversions and profits.

For more information, please visit <https://1seo.com/>.

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