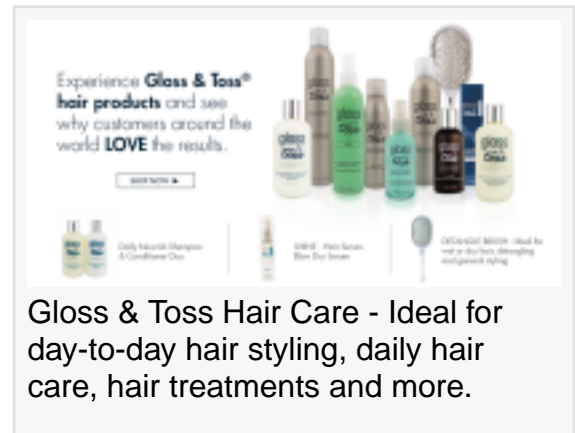


Celebrities Get Red Carpet Ready With A Little Help from Gloss & Toss Hair Care

Gloss & Toss hair products shine big this season delivering new and exciting products in Hollywood and online.

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/EINPresswire.com/ -- Awards season is here and all eyes will be glued to the screen to catch the latest in beauty and fashion. [Gloss & Toss](#) Hair Care is making a splash this year with product expansion and many of these being used behind the scenes of Hollywood on some of today's hottest sets. Founder of Gloss & Toss Hair Care and Hollywood hair guru Billy Lowe says, "People around the world are fascinated by Hollywood beauty and Gloss & Toss products not only make our work look great on set, but customers everywhere love the results and the ease of ordering our products online!"



The variety of Gloss & Toss items available allows something for everyone in their day-to-day beauty needs. From its signature blow-dry serum (Shine) to the Daily Nourish Duo Shampoo & Conditioner set, the Sea Salt Spray and the [Hair and Scalp Healing Oil](#) (to name a few) provide care, style, and treatment options for all hair types and all walks of life. In fact, the all new [Detangle Brush](#) will be showcased in a number of celebrity swag bags this season during awards festivities. The 170 count bristle placement is perfect for detangling because the ultra-fine bristles allow easier movement through stands without tugging or pulling. The comfort cushion provides flexibility and ease of brushing and the no-slip handle gives a contoured feel in your hands. What's more is that the brush is able to stand up after use to dry. The Detangle Brush is also great for hair treatments and other styling options and perfect for a little teasing to give fullness to hair.

The Gloss & Toss team predicts great texture and shine this season on the red carpet. The brand's Root Lift and Flex-Spray (hairspray) are two recommended products for providing fullness and volume, and finishing the look with "brush through" results leaving hair soft and manageable without feeling sticky. But the secret to every great hair style result? "Definitely the set up," says Lowe. "Gloss & Toss began its journey focusing on style results because that's a large part of our work. The set up is the most important part of any great style." The Smoothing Duo is perfect for just that (and one of the best sellers) and includes the products PREP and SHINE. Prep is a light-weight leave-in conditioner which helps to smooth and nourish hair with silk amino acids and aloe. Shine (blow-dry & finishing serum) is great for that perfect blow-out and speeds up blow-dry time, fights frizz and creates silky results. Want to add a little texture to that finished style? The Sea Salt Spray helps provide that little "boost" and is great for a softer tousled hair look.

Gloss & Toss hair products are available online by visiting www.glossandtoss.net as well as other salons and retailers nationwide. The brand was founded by Hollywood Hair Guru Billy Lowe who is a season regular on various daytime talk shows and news segments sharing beauty tips and trends for hair. The brand was popularized by its signature shine serum and has expanded into additional style, care and treatment items as well.

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