

Auto/Mate's DMS Receives DrivingSales Dealer Satisfaction Award

Auto/Mate Presented with 'Top Rated' award for Dealer Satisfaction in Dealership Management System (DMS) Category

NEW ORLEANS, LA, UNITED STATES, January 27, 2017 /EINPresswire.com/ --NADA Convention & Expo Booth 1707



Auto/Mate Dealership Systems announced today it is the recipient of a 'Top Rated' <u>Dealership</u> <u>Management System</u> (DMS) award in the eighth annual DrivingSales Dealer Satisfaction Awards. This marks the fifth year in a row that Auto/Mate has been recognized with an award by DrivingSales.

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It's nice to know that our dealership customers recognize our continued efforts in this area, and I'd like to thank each and every one of them for taking the time to rate us and write a review" *Mike Esposito, President and CEO of Auto/Mate* The awards, presented at a special event on January 27th in conjunction with the 2017 National Automobile Dealers Association (NADA) Convention & Expo, are based on DrivingSales Vendor Ratings, which comprise 35,000 validated user reviews.

"Even before DrivingSales started these awards, Auto/Mate's goal was always to be the #1 DMS in customer satisfaction," said Mike Esposito, President and CEO of Auto/Mate. "It's nice to know that our dealership customers recognize our continued focus and efforts in this area, and I'd like to thank each and every one of them for taking the time to rate us and write a review."

Auto/Mate's Automotive Management Productivity Suite (AMPS) is a robust, user-friendly DMS solution suited for dealerships of any size, from individual stores to multi-store retailers with dozens of rooftops. The DMS is scalable and flexible to meet individual dealerships' needs and processes. Auto/Mate provides free upgrades and free training for the life of the system, and never requires long-term contracts.

"We congratulate Auto/Mate on earning a 'Top Rated' DMS Award for consistently contributing value to its dealership customers throughout 2016," said DrivingSales CEO and Founder, Jared Hamilton. "DrivingSales Vendor Ratings help dealers make important, informed vendor decisions by providing peer reviews on solutions, leading them to outstanding service providers such as Auto/Mate."

The DrivingSales Dealer Satisfaction Awards are based on cumulative ratings tallied and verified over the calendar year (January – December) at DrivingSales.com Vendor Ratings. DrivingSales.com Vendor Ratings is the industry's only neutral, comprehensive vendor rating forum featuring real-time peer reviews and honest competitor comparisons. The site provides dealerships with important information from actual customers who have hands-on experience using vendor products / solutions

in their stores. Each rating is verified as coming from an actual dealership employee.

Full award results are available online at <u>http://dealersatisfactionawards.com/</u>. Award winners are showcased in the Q1 2017 issue of DrivingSales Buyers Guide which, in addition to being distributed at the 2017 NADA Convention and Expo, is delivered to every new car dealership nationwide, as well as to more than 2,000 of the top used car dealers in the U.S. The DrivingSales Buyers Guide represents over 1,000 automotive solutions and over 35,000 dealer reviews of those products from DrivingSales Vendor Ratings, identifying the solutions that have risen to the top.

For more information or to see demos of Auto/Mate's Automotive Management Productivity Suite (AMPS) DMS solution, visit Booth #1707 at the NADA Convention & Expo in New Orleans, January 26th -29th; or call 877-340-2677. <image>

About DrivingSales

DrivingSales serves automotive retailers with an integrated suite of technology, knowledge, community

and performance insight designed to advance the success of retail professionals and their dealerships. Founded by a third-generation car dealer in 2008, today DrivingSales is utilized by two-thirds of franchised dealerships in North America as a resource to improve their business performance.

To learn more about the DrivingSales community, news, dealer education or performance analytics visit DrivingSales.com.

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system (DMS) software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. Our Automotive Management Productivity Suite (AMPS) is a user-friendly, feature-rich DMS in use by more than 1,200 auto dealers nationwide. Auto/Mate has received DrivingSales Dealer Satisfaction Awards in 2012, 2013, 2014, 2015 and 2016.

Auto/Mate's employees have more than 1,000 years of combined experience working in franchised auto dealerships, the foundation of its "Designed By Car People For Car PeopleTM" slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades. For more information follow us on Twitter @AutoMateDMS and subscribe to our blog at www.automate.com/blog.

Holly Forsberg Carter West Public Relations 602-680-8960 email us here Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2017 IPD Group, Inc. All Right Reserved.