

# Global Enterprise Search Market Segments, Demand Scenarios, Market Sizing and Market Forecasting

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*This report enhances the decision making capabilities and helps to create an effective counter strategies to gain competitive advantage*

SUITE 600, DALLAS, TEXAS, UNITED STATES, January 30, 2017 /EINPresswire.com/ -- Description

The increasing demand for time-saving data search solutions is expected to be the key growth factor for the enterprise search market. The increasing data volumes sourced from different gateways in the large enterprises has created a need for managing it. Enterprise search solutions help in organizing and managing this data, due to which these solutions have found a large adoption in the large enterprises. Enterprise search solutions enable the availability of required data or information to the user from a pool of databases, emails, intranet, data management systems, and so on. It saves the operation time and money for the enterprise by efficiently managing information and searching for required information without any hassles. Additionally, it offers a security layer by allowing only authorized personnel to access information.

The demand for relevant information and the emergence of technologies such as Software as a Service (SAAS) and cloud computing are further expected to favor the enterprise search market growth over the forecast period. The low maintenance and installation costs along with the elimination of technical support staff associated with these technologies are expected to fuel the enterprise search market growth. Data ambiguity and high implementation cost may act as a restraint to the market.

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Banking and financial services is expected to be a high growth segment; in 2013, it accounted for over 30% of the enterprise search market. Data sharing and interconnectivity are expected to be the key factors driving growth across this segment.

The large enterprises segment is expected to dominate the market over the next six years, which can be credited to the need to search accurate data across a vast database. Small and medium enterprises are expected to grow at a rate higher than the global average over the forecast period.

## Scope of the Report:

This report focuses on the Enterprise Search in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

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Market Segment by Manufacturers, this report covers  
Coveo Corp, IBM Corp, SAP AG, Oracle, Microsoft, Dassault Systemes

Market Segment by Regions, regional analysis covers  
North America (USA, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
South America, Middle East and Africa

Enterprise Search Enterprise Size Outlook  
Small Enterprises  
Medium Enterprises  
Large Enterprises

Market Segment by Applications, can be divided into  
Government & Commercial Offices  
Banking & Financial Services  
Healthcare  
Retail  
Others

There are 13 Chapters to deeply display the global Enterprise Search market.

Chapter 1, to describe Enterprise Search Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Enterprise Search, with sales, revenue, and price of Enterprise Search, in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Enterprise Search, for each region, from 2011 to 2016;

Chapter 5, 6, 7 and 8, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 9 and 10, to show the market by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 11, Enterprise Search market forecast, by regions, type and application, with sales and revenue, from 2016 to 2021;

Chapter 12 and 13, to describe Enterprise Search sales channel, distributors, traders, dealers, appendix and data source.

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