



NetSuite Business Intelligence: Live BI Connector Unveiled by Tactical Cloud

Tactical Connect will unleash ROI through robust new reporting and analysis abilities

COSTA MESA, CA, USA, January 30, 2017 /EINPresswire.com/ -- NetSuite users are rejoicing with the release of [Tactical Connect](#), the first cloud-based connector from NetSuite to all leading Business Intelligence tools (i.e. Microsoft Power BI and Excel, Qlik, Tableau). Tactical Connect works with the data gathered in NetSuite to allow for deep, real-time financial and operational analysis.

Tactical Cloud, the number one partner in Southern California for both NetSuite and Adaptive Insights, had numerous clients ask how they could do more financial and operational analysis around sales, marketing and finance out of NetSuite. When the Tactical Cloud team scoured the marketplace looking for a solution, they found no options in the market for a connected/live integration that didn't require a complex and expensive data warehouse. Determined to find a more practical solution, Tactical Cloud develop Tactical Connect and have been extensively using it with free Microsoft Power BI and Excel.

Mike Kelly, partner with the firm, comments, "NetSuite data is an expensive asset to collect. Given NetSuite's reporting and analysis capabilities, your ROI potential on that expensively collected data in NetSuite was drastically minimized. Tactical Connect will unleash your ROI through robust new reporting and analysis abilities."

Josh LaSov, VP of Consulting and head of Tactical Cloud's Business Intelligence Practice, added, "Users can finally pull all their financial and operational data into leading reporting and analytics platforms that will drive real value. Additionally, utilizing a Tactical Connect and Microsoft PowerBI allows you to combine data from other sources (i.e. Salesforce, ZenDesk, Facebook, Google Analytics) for powerful joined reporting/analysis that eliminates data warehouses due to PowerBI's cloud-based transformation step memorization."

[Tactical Cloud LLC](#) is a consultancy focused on leading business technology solutions strictly in the cloud. The growing team comprises finance, accounting and IT professionals with a strong backgrounds in business process and industry best practices. They believe that technology should accelerate your business growth, not hinder it. By partnering with the #1 cloud solutions used by the "Office of the CFO," Tactical Cloud is able to focus on their client's business needs.

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