

Animations World Makes Free Animated Video Backgrounds Available To All

The free video backgrounds are part of a new platform launched by Animations World. Backgrounds are available for personal and professional use.

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/EINPresswire.com/ -- [Animations World](#) has made it easier to add video backgrounds to websites. A new platform produced by Animations World, Vidlery, provides users with [free animated video backgrounds](#). All animations are under public domain and can be used by anyone for both personal and commercial use. There is no sign-up required and the service is completely free.



"High-quality video backgrounds are hard to find, especially free ones. We launched Vidlery to fill that gap and to make it easier for anyone creating or redesigning a website to try out animated backgrounds without undue costs. The animations that we offer are of excellent quality, capable of serving as a website background without any loss of image clarity. Anyone who has been disappointed with the free videos they've found thus far on other sites will be pleasantly surprised when they visit Vidlery," said Ritu B. Pant, Vice-President of Marketing at Animations World (www.animationsworld.com).

Vidlery's [free video backgrounds](#) can be used as background videos on homepages or landing pages. They can be downloaded by anyone, modified, and used for personal or commercial use without attribution, or credit.

There are currently 30 backgrounds to choose from on Vidlery with plans for more in the works. Accessing a background is as simple as clicking on the download button, opening a .zip file, and then uploading the animation to a website. Each animation download includes a .jpeg, an mp4, and a .webm file. Vidlery even provides users with the HTML, CSS, and JavaScript snippets and codes needed to display the file.

Vidlery is part of Animations World. Animations World creates custom animations, whiteboards, explainer videos, and 3D animations for use across industries. The company employs scriptwriters, artists, animators, and marketing specialists to create customized animations for start-ups to Fortune 500 companies.

"Animation really brings a website to life. It's something that looks complicated and expensive, but with these free animated backgrounds, it is accessible to organizations with any size budget. It's a great way to wow site visitors without putting a lot of work into the project," noted Pant.

View and download Vidlery's current animations at www.vidlery.com or visit Animations World at www.animationsworld.com to learn more about their products and services.

About Animations World: Animations World is an animations studio that uses visual means to capture attention and communicate messages. The professional writers and designers at Animations World bring stories to life in captivating and compelling ways.

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