

# MyKey Reinvents Online Accommodation Technology

*MasterKey Alliance launches MyKey.com, the world's first hotels and vetted housing booking engine.*

SASKATOON, SASKATCHEWAN, CANADA, January 31, 2017 /EINPresswire.com/ -- MasterKey Alliance Inc., the fastest growing technology company in corporate housing and serviced apartments, launches [MyKey.com](http://MyKey.com), the world's first hotels and vetted corporate housing booking engine.



MyKey Booking Technology

Yesterday, travelers faced a myriad of sites for hotels, individuals renting rooms or homes, or privately managed properties limited to a specific city or region. Booking accommodations meant wading through site after site, comparing apples to oranges, and hoping to find safe accommodations in the right city, at a fair price. It was time consuming, unregulated, and ripe with risk.

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I kept hearing that dealing with online accommodations should be easier, so I listened.”

*Gordon Doell, President and CEO MasterKey*

Today, MyKey reinvents how the world books and manages accommodations on a global scale. MyKey.com is the first global site to compare hotels with vetted serviced apartments and furnished homes on one easy system. To avoid the risk with peer to peer sites, MyKey connects users with professionally operated, individually vetted temporary housing that comply with local and federal regulations.

This unique technology is the vision of MasterKey Alliance

President and CEO, Gordon Doell. “The inspiration for MyKey came from my friends.” explains Doell. “They were tired of jumping from site to site, arguing over hidden fees, wrestling with multiple invoices and reports, and dealing with the risk of unregulated properties. I kept hearing it should be easier, so I listened.”

Doell has assembled a solid team of industry experts and technologists to accomplish exactly that – make booking accommodations, living away from home, and managing the business aspect easier. The concept was so well received, that MyKey attracted qualified housing providers and hotels in over 170 countries in the first year of development.

Created by corporate housing veterans, MyKey is designed to reinvent the world's temporary housing experience from the initial search to payment and reporting. The result is a single source of safe, professionally managed, transparently priced accommodations, with the diversity and global reach to fit each travelers' lifestyle with their company's needs.

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MasterKey Alliance Inc. (MasterKey) is the world's fastest growing technology company in the corporate housing and serviced apartments industries. MyKey.com, the brainchild of MasterKey, is the world's first hotels and vetted corporate housing search engine. With properties in over 170 countries, MyKey offers easy booking and easy living options anywhere business or life takes you.

[www.mykey.com](http://www.mykey.com)

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