

IT Governance encourages organizations and consumers to raise awareness on privacy issues on Data Privacy Day

WYOMING, UNITED STATES, January 27, 2017 /EINPresswire.com/ -- [IT Governance](#), the leading provider of cybersecurity expertise and solutions, is encouraging organizations and consumers to join the National Cyber Security Alliance (NSCA) as Data Privacy Day Champions and help promote privacy awareness on Data Privacy Day.

The NCSA and its partners have come together to promote this year's theme – “Respecting Privacy, Safeguarding Data and Enabling Trust” – and educate consumers and organizations on the best practices to protect personally identifiable information and prevent data breaches.

Alan Calder, the founder and chief executive officer of IT Governance, said: “Data privacy should be a priority for all of us, both as organizations and as individuals. As an NSCA champion, we are dedicated to helping raise awareness on data privacy issues, and to providing guidance to both organizations and consumers on data privacy best practices.”

According to a survey conducted by the National Cyber Security Alliance, 74% of consumers reported that it's important or extremely important that websites provide clear statements on the scope of data collection and if the data will be shared with any third parties.

Moreover, 47% of the respondents reported that they abandon their online shopping basket if they feel their security could be compromised or if unnecessary personal information is required to complete the purchase.

As a Data Privacy Day Champion, IT Governance encourages organizations to join NSCA and help promote and raise data privacy awareness by using the #PrivacyAware hashtag.

NSCA's website (staysafeonline.org) provides organisations and individuals with valuable tips, resources, and guidance on protecting themselves and their clients.

As [ISO 27001](#) advocates, IT Governance urges organizations to improve their defenses by providing employees with [staff awareness training](#), particularly as antivirus software and firewalls are not enough to protect data from malware and cyber attacks.

For more information about Data Privacy Day and how to become a Data Privacy Day Champion, please visit <https://staysafeonline.org/data-privacy-day/champions/>



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NOTES TO EDITORS

IT Governance Ltd is the single-source provider of books, tools, training and consultancy for IT governance, risk management and compliance. It is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East and Asia. More information is available at www.itgovernanceusa.com.

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