

Indiegogo campaign launched for Curtain Claws

Crowdfunding campaign launched for Curtain Claws, an innovative new product that attractively holds curtains open without the need for fixtures and fittings

MOUNTAINSIDE, NJ, UNITED STATES, January 31, 2017 /EINPresswire.com/ -- Nifty new invention set to revolutionize curtain tying

Curtain Claws, a new and potentially game-changing invention, has launched a \$30,000 funding campaign that it hopes will revolutionize curtain tying.

Curtain Claws are a simple alternative to installing [decorative curtain tiebacks](#). Independent 'claw' type systems, the devices work by closing around curtain fabric and securely holding it in position. Invented by Washington-based curtain seller Diane Stanton Brown, Curtain Claws were designed to be simple and practical, as well as fun. Coming with the option of several detachable and interchangeable medallions, the user is able to regularly customize and vary the look of each curtain tie. Faceplates are available in a [range of designs](#) to suit all types of styles – from the minimalistic to the fancy.



"I'd been selling curtains for 15 years, but I just knew there was something missing," said Stanton Brown. "In order to fix curtains into an open position, people are currently having to install often damaging and rigid fittings into walls or having to put up with hazardous and unsightly cable tales. Curtain Claws provide a simple and flexible solution – they are a fun and attractive way to pin curtains into a range of styles and positions and a damage-free alternative to traditional ties."

Made from a high quality, durable material, Curtain Claws slide smoothly around the material of most curtains, ensuring a strong hold whilst protecting the fabric. The claws have been designed to work with almost any curtain type – from sheer tapestries to heavy duty black-out curtains.

"We recently completed a lengthy design and engineering phase in order to create the perfect prototype," continued Stanton Brown. "The next step is to raise enough money to support an initial production run that will take Curtain Claws to the marketplace. I know that consumers will love this inexpensive and simple product; it has the potential to revolutionize the way we pin curtains – and could soon be a [must-have accessory](#) for homes all over the world."

To support Curtain Claws and help play a part in reinventing curtain tying, or to watch Diane Stanton

Brown demonstrate the many ways the product can be applied to soft furnishings, visit:
<https://www.indiegogo.com/projects/curtain-claws-self-hanging-decorative-tiebacks-home-diy#/>

Everyone who makes a donation will receive a full Curtain Claws set – which includes four Curtain Claws and four medallions – upon completion of the first manufacturing run.

Diane Brown
Curtain Claws
302-229-5019
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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