

# First Book and Every Child a Reader Partner for Children's Book Week's First-ever Book Donation

*The organizations have partnered to donate books to underserved children as part of Children's Book Week.*

NEW YORK, NY, UNITED STATES, February 3, 2017 /EINPresswire.com/ -- [Every Child a Reader](#), the sponsor of Children's Book Week, and [First Book](#), the nonprofit social enterprise that has distributed more than 160 million brand new books to children in need, today announced they will partner to donate books to underserved children as part of Children's Book Week. The joint effort marks the event's first philanthropic component since its founding in 1919.



For each library, store or bookstore that participates fully in Children's Book Week events and completes the post-CBW survey, First Book will make a donation to children in need. More information about the opportunities for participation is at [EveryChildaReader.net](#).

“Children's Book Week is all about promoting a love of reading, which is critical to children's academic success,” said Kyle Zimmer, president and CEO of First Book. “We are so grateful to Every Child a Reader for this opportunity to impact as many children as possible. For children growing up in low-income families, who often have no books at home, knowing that someone believes in them enough to give them a brand-new book can be significant, and First Book is thrilled to help make that happen.”

“First Book's impact on children in need is extraordinary and we feel lucky and privileged to be working in concert with them to help make a change in so many young people's lives, and extending the reach of Children's Book Week,” said Shaina Birkhead, programming and strategic partnerships director of the Children's Book Council and Every Child a Reader.

About First Book: First Book is a nonprofit social enterprise founded in 1992 that has distributed more than 160 million books and educational resources to programs and schools serving children from low-income families throughout the United States and Canada.

About Children's Book Week: Launched in 1919, Children's Book Week will commemorate its 98th anniversary in May 2017. It is the longest-running national literacy initiative in the country and a hallmark program of Every Child a Reader, a 501(c)(3) literacy charity dedicated to inspiring a lifelong love of reading in children and teens across America

Shaina Birkhead  
Every Child a Reader  
(212) 966-1990  
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.