

Sugaring Specialist Opens in Downtown Bend Oregon

Midnight Sugar Company will offer full menu of organic hair removal services utilizing the sugaring technique

BEND, OREGON, USA, January 31, 2017 /EINPresswire.com/ -- [Midnight Sugar Company](http://MidnightSugarCompany.com), the first sugaring specialist in Central Oregon, is now open for hair removal services. Starting with a no nonsense atmosphere in a convenient location, a superior, organic sugaring product hand-made by the owner, and a variety of hair removal services, the new company fills a need in the region for this service. Sugaring is a hair removal technique that's been practiced for centuries around the world to remove body hair from the roots.

Midnight Sugar Company was started by experienced cosmetologist, Adrienne

Cone, who's been working in the beauty industry for more than 14 years and certified in sugaring for the past three years. A Central Oregon native, Adrienne noticed that few if any spas or beauticians in the area were offering sugaring as an option for hair removal. She wanted to provide a one-stop-shop in the area for clients in need of a quick clean up or complete overhaul – with a focus solely on hair removal, rather than it being an add-on service at a salon that caters to other beauty needs first.

“I knew that between my years of experience and my natural hair removal sugar I would be able to offer something of value to my home state,” says Adrienne. “It’s rewarding when I have clients tell me my hair removal service is the best they’ve ever had.”

Adrienne started creating her own sugaring product shortly after she became certified, when she couldn't find a product on the market that met her expectations. She crafts her signature sugar recipe using only three key organic ingredients: lemon juice, sugar and water. Sugaring originated as an ancient middle-eastern practice, where the simple sugar paste is made to remove the hair follicle from the root. For many clients with sensitive skin, sugaring is far less painful with better, longer lasting results than traditional waxing services.

Adrienne uses a technique where she spreads her handmade paste on skin and removes it with soft cotton strips in the direction of hair growth (lessening pull on the skin). This approach gives Adrienne greater control over the removal process with more precise results for her clients.

A current client was relieved when Adrienne opened Midnight Sugar Company in Bend, “When I



moved here from out-of-state, I had to go two years without sugaring because it wasn't an option at any of the local spas or services," she states, "It was a relief to be able to get back on a regular hair removal schedule with sugar – which works much better with my sensitive skin than regular waxing."

Midnight Sugar Company is now open in Downtown Bend at 731 NW Franklin Suite 106.

You can reach Adrienne at info@midnightsugarco.com, 541-640-9090, or visit the website

<http://www.midnightsugarco.com/>. On social at: <https://www.facebook.com/midnightsugarco/> and <https://www.instagram.com/midnightsugarcompany/>

ALERT: Midnight Sugar Company will be running a "Gimme Some Sugar" 30% Off Valentine's Special starting February 1, 2017. Discount taken at time of service.

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Midnight Sugar Company Owner,
Adrienne Cone

This press release can be viewed online at: <http://www.einpresswire.com>

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