

# Global Nutricosmetics Market Expected to Grow CAGR of 7.5% from 2016-2022

*Nutricosmetics market information about type (liquid, pill, tablet and others), ingredients (vitamins, fatty acids,), application and region forecast till 2022*

PUNE, MAHARASHTRA, INDIA, February 1, 2017 /EINPresswire.com/ -- Market Highlights:

Nutricosmetics are nutritional supplements which support the function and enhance the structure of skin and hair giving them a glow. These products mainly contain specific antioxidants and nutrients that helps in treating number of skin, hair and nail problems.

The demand for nutricosmetics is expected to increase greatly in the coming years especially in developed countries where nutricosmetics are becoming an important ingredient in personal care products. Nutricosmetics are mainly available in liquid, pill and tablet form which includes various other healthy ingredients namely omega 3 fatty acids and vitamin C. Research and development activities by manufacturers have provided numerous options to consumers which are driving the market growth in the coming years.

These factors are playing a key role in the growth of the [nutricosmetics market](#) which has been growing at the CAGR of 7.5% from 2016-2022.

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## Major Key Players

- Natreon Inc. (U.S.)
- BLT Health Solutions (U.S.),
- Laboratoire PYC (France),





The Major Key Players are Natreon Inc., PLT Health Solutions ,Laboratoire PYC ,Calamansa , Nutrikosm , Croda International Plc., NutraQ AS , Plandai biotechnology

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- Calamansa (Spain),
- Nutrikosm (Spain),
- Croda International Plc. (U.K.),
- NutraQ AS (Norway),
- Plandai biotechnology (U.K.)

Intended Audience

- Nutricosmetics manufacturers
- Cosmetics manufacturers
- Pharmaceutical Industry
- Retailers & wholesalers

- E-commerce companies
- Traders, importers and exporters

Globally the nutricosmetics market is mainly driven by increasing awareness among consumer regarding important nutrition especially to protect skin, hair and nails from various defects. Increasing popularity about natural composition in nutricosmetics is influencing growth of the market. Manufacturers are introducing number of products with different composition of antioxidants, vitamins, carotenes and other micronutrients which is fueling the sales of nutricosmetics worldwide. Rising recommendation of nutricosmetics products from healthcare professionals is also supporting the market growth since better lifestyle and rising concern about personal care is increasing.

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Key Findings:

- Nutricosmetics which contains fortified water are greatly demanded along with herbal teas and fruit juices
- Liquid nutricosmetics is expected to grow tremendously compared to pill nutricosmetics

Objectives of Nutricosmetics Market

- In depth study about market segments and sub-segments
- Estimating and forecasting market size with respect to type, ingredient, application and region
- Analyzing key driving forces influencing the market
- Region level market analysis and market prediction for North America, Europe, Asia, along with rest of the world (ROW).
- Doing the value chain & supply chain analysis
- Understanding the competitive structure of the market and status of the product in the same

with respect to their demand and supply.

- Doing a competitive strategy analysis of key stakeholders in the market
- Analysis of past market trends, current technology used, and present government regulations required.

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