

World's Largest Environmental Prize GreenTec Awards celebrates its 10th Annual Awards Ceremony

The world's largest environmental prize GreenTec Awards will be awarded in May 2017. The Smart Green Tower by Frey Architekten is among the top 3 candidates.

BERLIN, GERMANY, February 13, 2017 /EINPresswire.com/ -- The world's largest environmental prize [GreenTec Awards](#) will be awarded on May 12, 2017 in Berlin and will be televised to an audience of over 100 million viewers. Every year prominent members from the business and scientific communities as well as the media and pioneers for a sustainable future convene during the awards ceremony. The GreenTec Awards is celebrating its tenth year this year. The [Smart Green Tower](#) by [Frey Architekten](#), a cooperative project with partners Siemens and the Fraunhofer Institute, has landed a slot in the top 3 in the category ProSieben Galileo Wissenspreis.



Smart Green Tower as Nominee for the Galileo Wissenspreis 2017

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Wolfgang Frey

solutions for our future. Based on strict criteria such as the level of innovation, ecological compatibility and profitability, an independent, interdisciplinary Jury decides on the winner in each of the 14 categories. An online-voting component and people's choice award ensure the public's opinion is also represented. Canada is this year's patron country.

The Smart Green Tower is characterized by its innovative technologies such as high-performance photovoltaic modules with intelligent building automation, peak-load management

for the entire city district by connecting the energy supply with existing buildings in the smart grid, a mega-kilowatt battery storage capacity and aquaponics.

„An intelligent building embedded in the smart grid is the kind of flagship project illustrating a new type of infrastructure that planners hope will make cities more robust and sustainable,” writes Siemens. “In the Smart Green Tower sustainable architecture and innovative energy management are complemented by the highly modern Designo room automation system and the management platform

Desigo CC supplied by Siemens Building Technologies.“

But the Smart Green Tower is more than just a building with innovative ideas. It also offers a home in which people from diverse backgrounds, ages, professions and physical abilities can live in dignity. For Frey Architekten sustainability also means a high level of social and societal responsibility.

Just as the Smart Green Tower will “communicate” with neighboring and existing buildings, the residents will also engage with one another in their living space. “What makes a good urban space?” asks architect Wolfgang Frey, owner of the architectural firm responsible for the project. “When people claim with conviction, ‘That’s mine!’ When the living space mirrors their individual personalities and people feel a sense of belonging.”

The GreenTec Awards and the Smart Green Tower connect both technology and the people who use it. The flood of applicants from eighteen different countries as well as the strong media attention the awards ceremony itself gets illustrate how important the current discussion about our sustainable future has become worldwide.

About the GreenTec Awards

Since its inception in 2008 the GreenTec Awards has become the world’s largest environmental prize and offers a great platform for green technology and environmental issues. Innovative thinkers, business people, scientists and celebrities come together to the annual awards ceremony to foster environmental activism and a sense of enthusiasm for technology. The founders and hosts Marco Voigt and Sven Krüger enthusiastically support environmental goals. More than 100 partners, over 50 ambassadors and 40 exhibitors make this extraordinary event possible. This year the GreenTec Awards is celebrating its tenth anniversary.

Links

<http://www.greentec-awards.com/en>

<http://www.freyarchitekten.com/en/projects/smart-green-tower/>

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