

# Global Disaster Recovery As A Service (Draas) Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Disaster Recovery as a Service also known as DRaaS is a cloud-based service which protects companies from losing their critical data at the time of eventuality*

PUNE, INDIA, February 1, 2017 /EINPresswire.com/ -- Disaster Recovery as a Service also known as DRaaS is a cloud-based service which protects companies from losing their critical data at the time of an eventuality. It is a process in which physical or virtual servers are hosted and replicated by an outside entity in order to provide backup process, where functions of a system are assumed by secondary system components as primary components become inaccessible, in the case of any hazard. Disaster Recovery as a Service strives to reduce downtime as well as any disruptions caused to the client, customers and other stakeholders of a business in the event of disasters.

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## Market Outlook

Disaster Recovery Services solutions provide more than data recovery protection services as they can replicate various infrastructures and applications of business processes in the organization and ensure optimum continuity of operations of business. DRaaS, for data recovery, can be employed in every organization whether it is small, medium or large without having any requirement of necessary expertise to configure and monitor a disaster recovery plan. The global market for DRaaS is driven by the necessary requirement of backup services for organization's data. Moreover, DRaaS is a fast recovery solution, cost effective and offers flexibility. It also offers automation capability service which enables optimum utilization of resources at low cost ensuring smooth flow of operations through its automated capabilities and enables scalable, reliable and secure solutions to the enterprises. The rate of implementation of these services in small and large enterprises alike is growing rapidly, thereby propelling the demand for these solutions. However, compatibility of specific applications in the cloud environment and dependence on DRaaS provider to implement the solution in the right manner and meet the desired objectives are some of the factors impeding the market growth.

## Geographic Outlook

Geographically, North America region presents good growth opportunities for DraaS solution providers on account of surge in adoption of new and emerging technologies and huge investments by the enterprises in cloud-based solutions. Asia Pacific region is also estimated to drive the global DraaS market owing to the expansion of various businesses in the region which is leading to the escalation in the business needs and adoption of data recovery services by various enterprises.

## Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research

methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

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## Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Disaster Recovery as a service. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## Segmentation

Thirdly, Disaster Recovery as a Service has been segmented on the basis of deployment model, company size, provider, vertical and geography as follows:

### By Deployment Model

- Private

- Public

- Hybrid

### By Enterprise Size

- Small

- Medium

- Large

### By Provider

- Managed Service Provider (MSP)

- Cloud Service Provider (CSP)

- Telecom and Communication Service Provider

### By Vertical

- Government

- Retail

- Manufacturing

- Healthcare

- Banking, Financial Services and Insurance (BFSI)

- Others

### By GeographyAmericasNorth America

- South America

- Europe Middle East and AfricaEurope

- The Middle East and Africa

- Asia Pacific

## Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Veeam Software, Bluelock Privacy, Zerto, Windstream Communications, LLC and Net Magic among others.

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