

Data Colocation Market is Expected to Grow at CAGR of 12% and will Reach USD 51 Billion by 2022

The Global Data Colocation Market is expected to grow owing to increase in adoption of cloud based solution and is expected to reach USD 51 Billion by 2022

PUNE, MAHARASHTRA, INDIA,
February 1, 2017 /EINPresswire.com/ --
Market Highlights

[Data Colocation Market](#) is expected to grow at CAGR of ~12% during the forecast period and expected to reach market size of USD ~51 Billion by the end of forecast period. Data colocation market is growing due to the increasing need of enhanced data storage capacity to satisfy the internal and external IT

demands of the organization. Data colocation is helping the business in expansion without perturbing about its need of in house data centers. The small companies do not have to worry for investing in cloud based technology as they can directly outsource their work to data colocation providers. The market is majorly driven by the increasing awareness for reduction in carbon footprints. The enhanced scalability of bandwidth along with cost efficiency is driving the growth of Data Colocation Market.

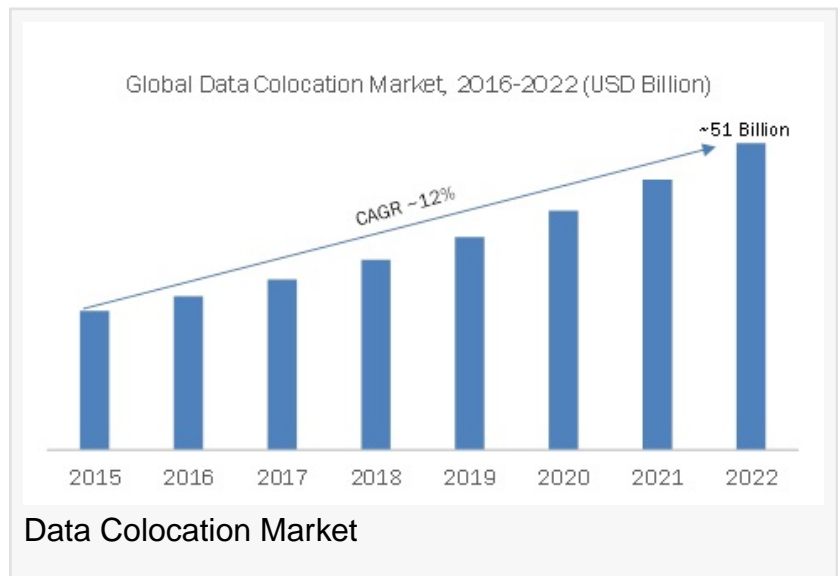
With growing advancement in various industries, the need for space and utilities is increasing to exceptional level. Industries are able to take advantage of high quality managed data center services by adopting data center colocation solution. Data colocation also helps organization in streamlining their workflows to generate good revenue and reduces the operating IT expenses.

Colocation providers are entering into partnerships with cloud providers for providing better colocation facilities. These providers are providing solutions from simple data warehouse to high velocity data analytics solutions. There is huge adoption of data colocation by management of different enterprises owing to tightened budget constraints and energy efficiency initiatives.

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Data colocation Market

The Global data colocation Market has been segmented on the basis of service type, components, end users and industry. Service type includes small scale and large scale. Components comprises of network hardware, server & storage, cooling units and others. End users includes healthcare, IT & telecom, energy, banking & insurance and government among others.



Key Players

- Equinix, Inc.(U.S.)
- SunGard Availability Services (U.S.)
- CenturyLink, Inc.(U.S.)
- CoreSite Realty Corporation(U.S.)
- Global Switch Corporation (UK)
- KDDI Telehouse Corporation (Japan)
- Verizon Communication, Inc.(U.S.)
- Interxion Holding NV (Netherlands, Europe)
- DuPont Fabros Technology, Inc.(U.S.)
- American Telephone & Telegraph, Inc. (U.S.)

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Market Research Analysis:

Market Research Future Analysis shows that the Data colocation is becoming a strategic connecting point between the enterprises and the cloud. This connection is benefiting the organizations by providing multiple carrier links to the internet with elevated floor for cabling and by including automated security systems, power backup, and increasing technical expertise in the organization.

Geographically, North America is expected to dominate the data colocation market owing to the high adoption of cloud based solutions by various organizations which are in-turn driving demand for leased data centers. North America also holds the highest share in data colocation market on basis of area which is being used by data colocation providers for setting up data colocation centers. The growth in Europe region can be attributed to the positive response of vendors for data colocation owing to the increase in facilities provided by organizations. The increased government and related outsourcing is also contributing to the growth of data colocation market in Europe. Furthermore, Asia pacific region is experiencing a growth in e-business which is expected to drive the need of adoption of data colocation services by various organizations. Growth of IT, telecom and social media sector in Asia pacific region are leading to increase in number of data centers in the region thereby is penetrating data colocation market in the region.

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