



DevOps Agile Skills Association Announce New Managing Director

The DevOps Agile Skills Association (DASA) Appoint New Executive Manager

WILMINGTON, DELAWARE, UNITED STATES, February 1, 2017 /EINPresswire.com/ -- The DevOps Agile Skills Association ([DASA](#)) Board of Directors appoints organization's new Managing Director.

A Clear and Unanimous Choice by the DASA Board of Directors

The DASA Board of Directors announced today that they had selected Deborah Burton to lead the organization as its new Managing Director. Deborah already had a very visible position in the organization as the Head of DASA Marketing. "She was the orchestrator of our successful global launch in April as well as a principal architect in helping drive the messaging, market awareness and engagement that has helped DASA establish international recognition and membership. The DASA vision provides for an open, member-driven association that provides thought leadership, practical guidance and a competence model for professionals and organizations. "Says says Guido Schoonheim, Managing Director of Xebia Netherlands and DASA Board member.

Deborah brings more than 25 years of IT Industry Experience. She spent many years at HP Computer Products Group and the Analytical Products Group now known as Agilent Technologies in roles in sales, product marketing, and channel management in the United States. In 2001 she joined the HP Software Business Unit in the Netherlands with roles in Sales and Business Development and went on to ITSM Software Marketing Management roles at the EMEA level. Due to her extensive Business Development and Marketing skills, she has a keen understanding of how to build effective business channels. She has an in-depth knowledge and understanding of ITSM, Lean IT, Cloud Computing, DevOps and other IT Best Practices. She honed her management skills when she founded and ran a global distribution company. "The last four years Deborah has been the Channel Marketing Manager at ITpreneurs. She has been an integral member of our team leading our efforts for sales enablement and partner programs for our global partner community, I know she will serve DASA well as the Managing Director "says, Sukhbir Jasuja, CEO, ITpreneurs and DASA Board member.

DASA Vision and Approach Resonates in the Market

Ten months ago on April 13, 2016, the DevOps Agile Skills Association (DASA) was launched in cooperation with twenty-nine DASA Forerunner organizations, who represent leading IT thought leaders from consulting and training, software and enterprise organizations from over a dozen countries across six continents. "The scale of engagement and the number of members continues to grow every day now with more than sixty [Forerunners](#), and one hundred plus training partners, three courseware partners and two top tier exam service providers. "The time is right to have Deborah lead our efforts in extending DASA's awareness in the market. As well as evangelize DASA's Vision, [Principles](#), and Competence model and how all are important parts of the puzzle for traditional Enterprise IT teams to obtain the new skills they need to be successful", says Maurice Boon, CEO Quint Wellington Redwood and DASA Board member.

"I am honored and very grateful to the DASA Board of Directors for the opportunity to lead our efforts to continue to build and grow our global community of members. Our passion and DASA's mission is to help IT organizations build high-performance IT teams by providing a comprehensive competency model for DevOps and Agile skills development that provides the skills and knowledge areas they need to be successful. We plan to do that by expanding our DevOps portfolio with the release of our new DASA Practitioner syllabus and exam this quarter. Shortly to follow will be our first Agile syllabus and exam. DASA will continue to focus on being an open source, and community-driven movement that will help individuals and organizations get their teams ready to realize their IT transformational journeys" says Burton.

About DASA

DevOps Agile Skills Association (DASA) provides an open, global community for DevOps and Agile skills development. It is organized as a community-driven platform open to participating member organizations to help define role-based competencies and learning curricula.

To realize its broader purpose, DASA aims to:

- _ Generate interest in and awareness of the need for skills development
- _ Define a relevant and vendor-neutral DevOps Qualifications program for professionals
- _ Promote an open source DevOps, Agile Competence Model
- _ Ensure a baseline quality for training programs delivered to the market
- _ Map members' training program content against the role-based competencies baseline

For more information go to www.devopsagileskills.org or questions send an email to info@deveopsagileskills.org.

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