

Digital Fuel is Sponsoring the IT Industry's Most Important IT Financial Management Conferences in 2017

Digital Fuel SV, LLC ("Digital Fuel") will sponsor and speak at several IQPC and Gartner IT Financial Management Conferences and Summits throughout 2017.

NEW YORK, NEW YORK, USA, February 1, 2017 /EINPresswire.com/ -- [Digital Fuel](#) SV, LLC ("Digital Fuel") will sponsor and speak at several IQPC and [Gartner](#) IT Financial Management Conferences and Summits throughout 2017.

Digital Fuel is a leader in the rapidly growing IT Business Management sector, which provides software solutions that help CIOs, IT Managers, and Finance Managers deliver the most business value for every IT dollar spent. ITBM provides IT leaders with capabilities to manage their costs and services while also demonstrating the value IT provides.

Digital Fuel starts the year at IQPC's 12th Annual [ITFM Week](#) in Chicago from April 24 – 26, 2017. The ITFM Week conference

provides CIOs and IT Finance Leaders and Practitioners with valuable opportunities to network with and learn from experts and peers. Digital Fuel will sponsor the event and be highlighted in a Customer Case Study. Digital Fuel also looks to take an active role in IQPC's ITFM Autumn Week set to take place in October.

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Brett Arnott

Digital Fuel also has agreed to participate in three events with Gartner this year. Digital Fuel is a Platinum Sponsor at Gartner's IT Financial Procurement & Asset Management (ITFPAM) Summit in Nashville from September 11 – 13, 2017. Digital Fuel will also a Premium sponsor at the ITFPAM Summit in London from September 20th – 21st. Digital Fuel will also attend the ITXPO Symposium in Orlando from October 1 – 5, 2017. In all three of these events, Digital Fuel is excited to meet with customers, partners and analysts to

discuss the dynamic opportunities of the IT Business Management industry.

Brett Arnott, Digital Fuel Director of Product Management and Product Marketing says, “Digital Fuel is



excited to use these conferences to discuss the future of the IT Business Management space. We look forward to working with our customers and partners at these events to continue helping them gain control and transparency of their IT budgets.”

Digital Fuel COO and General Manager Rick Bigelow states, “As a leader in the IT Business Management space, Digital Fuel is excited to take part in the important topics that our industry is currently discussing. By meeting with relevant stakeholders at these events, Digital Fuel will be able to provide the new services our customers will need in the future.”

Digital Fuel has emerged as an industry leader in the ITBM sector, selling to blue-chip enterprise customers across multiple end markets including Financial Services, Government, Education, and Healthcare. The business has helped customers optimize their IT spend and realize significant cost savings, while being more responsive to internal customer needs. Digital Fuel offers Cost Transparency, Service Level Management, and IT Benchmarking products. Digital Fuel sells software licenses, SaaS subscriptions, and professional services to Fortune-1000 enterprises globally. Digital Fuel provides the granularity and accuracy which other systems lack. This level of detail allows enterprises to reliably perform customer chargebacks, budgeting & planning, accurate cost optimization insights, and robust IT Financial management activities.

About Digital Fuel SV, LLC

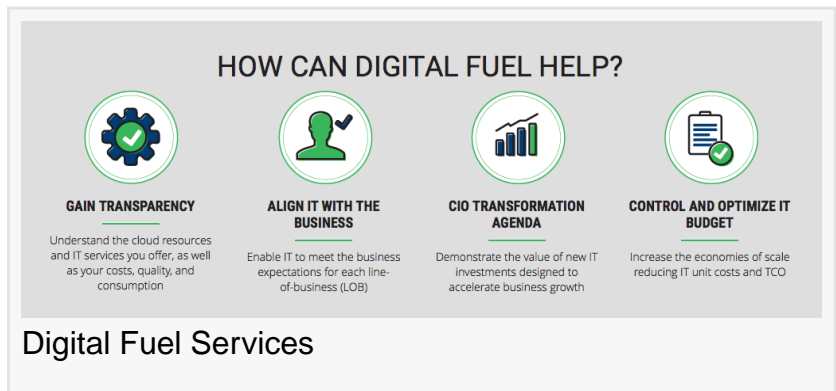
Digital Fuel is an IT Business management (ITBM) tool that provides transparency and control over the costs of cloud environments and quality of IT services. Its suite of products allow businesses to optimize costs and sourcing across internal virtual infrastructure/private cloud and public cloud. Infrastructure teams use Digital Fuel to understand the costs of supplying private and public cloud environments, while CIOs and IT executives can understand the costs of supplying IT services. For additional information, please contact Public Relations at Digital Fuel at (925) 997-2557 or via email at pr@digitalfuel.com .

Stay connected with Digital Fuel by following our LinkedIn Account at

<https://www.linkedin.com/company/digital-fuel>

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