

Sunny Days In-Home Care Opens First Franchise in Illinois

Bob and DeAnna Spoerl join the Pittsburgh-based in-home care company to aid seniors in the Chicagoland area

PITTSBURGH, PENNSYLVANIA, UNITED STATES, January 30, 2017 /EINPresswire.com/ -- [Sunny Days In-Home Care](#), a Pennsylvania-based leader in the senior care industry, announced recently that it has sold its first franchise to Bob and DeAnna Spoerl of Plainfield, Illinois, expanding its presence into the Midwest region of the United States.

“We are so pleased to have Bob and DeAnna on the Sunny Days team,” said David Ellenwood, president and founder. “His experience in business and the franchise industry, combined with her sophisticated education and passion for people is the perfect combination of talents for this business. They are the perfect candidates to help us develop our franchise network, and we couldn’t be more excited for them to get the business up and running.”



Bob is no stranger to the industry, having worked in franchise marketing and public relations for the last 10 years. But, it’s DeAnna who leads the charge at Sunny Days In-Home Care Chicago West, driven by her desire to make a difference and help those around her. That devotion and compassion to help people stems in large part from her own experience caring for her grandmother, who passed away in 2009 from complications of dementia.

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David Ellenwood, founder and president of Sunny Days In-Home Care

“There’s always been a part of me that was never satisfied by working just to make ends meet. I want to do something that will make a difference in someone’s life — bring a smile to someone who hasn’t smiled in a while. That’s important to me,” DeAnna said. “Now, not only do we get to provide that to our customers, we are able to do so with the support of the

Sunny Days team and the Sunny Days In-Home Care brand.”

Sunny Days In-Home Care grew out of the compassion and values of husband-and-wife team [David and Evelyn Ellenwood](#), who saw a need for better in-home care in their hometown of Pittsburgh. In 2011, the two entrepreneurs committed themselves to developing a system of high-quality, affordable home care services that would allow people to lead dignified, independent lives in the comfort and safety of their own homes.

With an experienced development team that has nurtured and grown multiple locations over the years, Sunny Days In-Home Care is committed to providing services to even more seniors and others in need – along with the help of motivated owner-operators who are looking to do good in their local areas.

About Sunny Days In-Home Care

Sunny Days In-Home Care is a leading provider of non-medical, in-home personal care services for seniors and disabled adults. Founded in 2011, the Pittsburgh-based franchise company is focused on providing high-quality assistance to those who aren't able to care for themselves so that they can continue to live a dignified and independent life. Sunny Days In-Home Care goes beyond providing traditional caregiving services, offering clients companionship, travel assistance, and homemaker services. The company's diverse set of clients includes seniors, veterans, people with disabilities, those who need respite care, people recovering or rehabilitating, and those suffering with Alzheimer's or dementia.

For more information about Sunny Days In-Home Care, visit sunnydaysfranchise.com or call 724-260-5186.

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