



Lollicup® USA hits \$123 million in sales, hopes to reach \$160 million in 2017

CHINO, CA, UNITED STATES, February 1, 2017 /EINPresswire.com/ -- Lollicup USA, Inc., which exceeds expectations and goals year after year, had unprecedented success in 2016.

Lollicup USA kicked off the year with plans to expand in the South West. The company opened a new warehouse in Wilmer, TX, while also beginning the early phases of establishing a new production facility in Rockwall, TX.

With the opening of a new facility, the company also expanded employment significantly. The company now has 400 employees.

It also saw a 23 percent increase in sales; from \$100 million to \$123 million.

In 2017, Lollicup USA has plans to improve its efficiency by offering extensive training opportunities for its employees across all departments.

The company hopes more training will better improve efficiency and communication between coworkers, including understanding workloads within departments.

Improved efficiency will also make surpassing the company's 2017 sales goal more possible. Alan Yu, Lollicup USA's CEO and co-founder, said \$160 million is the target for sales this year.

The company also plans to push Tea Zone® products because of increased demand, as well as frequent inquiry regarding boba and bubble tea products. Its bubble tea sales rose about 15 percent in 2016.

Tea Zone supplies bubble tea products, including tea leaves, boba, flavored syrups and powders and more. More information about Tea Zone is available at Tea-Zone.com.

About Lollicup® USA Inc.

Lollicup® USA manufactures and distributes Karat® paper and plastic disposable foodservice packaging products, and it supplies Tea Zone® beverage products for thousands of retail business accounts, including several Fortune 500 restaurant franchises. Lollicup USA is proud to provide a true "One Stop Solution" for all beverage and food service needs. Please visit

lollicupusa.com for more information, or contact us at marketing@lollicup.com.

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