

Car Rental in India Market to reach \$123.2 Million with 11.4% CAGR Key Player, Regions and Forecast to 2022

Car Rental in India

PUNE, INDIA, February 3, 2017 /EINPresswire.com/ -- Summary [Car Rental in India](#) industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in India
- Leading company profiles reveal details of key car rental market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India car rental market with five year forecasts by both value and volume

Synopsis

Essential resource for top-line data and analysis covering the India car rental market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons to Buy

- What was the size of the India car rental market by value in 2016?
- What will be the size of the India car rental market in 2021?
- What factors are affecting the strength of competition in the India car rental market?
- How has the market performed over the last five years?
- What are the main segments that make up India's car rental market?

Key Highlights

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up car rentals for business and leisure purposes. Other includes insurance rentals and replacements. Market volumes represent the size of the rental car fleet within the respective countries. Any currency conversions used in the creation of this report were calculated using constant 2015 annual average exchange rates.

The Indian car rental industry is expected to generate total revenues of \$123.2m in 2016, representing a compound annual growth rate (CAGR) of 11.4% between 2012 and 2016.

The Indian car rental industry is so appealing that car manufacturers are trying to get a foothold. Ford have taken further steps by investing \$24m in a car rental company called Zoomcar which allows it users to rent cars an hour at a time.

Industry consumption volume is forecast to increase with a CAGR of 9.2% between 2012-2016, to reach a total of 12.9 thousand fleet size in 2016.

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