

Exapik Now Mining Data From More Than 1 Billion Events Per Month

Exapik's exponential growth means greater capabilities and reach for companies looking to monetize data exhaust.

VICTORIA, BRITISH COLUMBIA, CANADA, February 3, 2017 /EINPresswire.com/ -- [Exapik](http://www.exapik.com), a rapidly growing company that specializes in managing, mining and selling complex data sets, has announced that its data collection platform surpassed a threshold of 1 billion events per month in December, 2016, the company's 13th month of operation. This reflects traffic from more than 250 million unique users who crossed through Exapik's broad network of web and [mobile app](#) partners.



"Our growing capabilities are good news for data buyers looking for large-scale data," says CEO Ian Paterson, who founded the company in July 2015. "This frees them from the hassle of using several small providers to get the data they need. Our reach lets us offer them single-source convenience and accountability." Since the company's inception, Exapik has quickly risen in the data mining space, providing services for companies looking to bolster their marketing efforts with the large amounts of anonymous data generated by [web traffic](#) and mobile app usage. Exapik helps its clients monetize such data, creating additional revenue streams overlooked by more traditional approaches.

For more information on Exapik's services in mining and monetizing data and sourcing new and distinct data sets, visit <http://www.exapik.com>.

About Company: Exapik (<http://www.exapik.com>) sources, manages, mines and sells complex data sets for companies looking to increase and deepen market reach as well as develop additional revenue streams. Backed by an experienced team of big data engineers, scientists, and other experts, CEO Ian Paterson is a data expert who founded the company after developing data products and selling millions of dollars in data across industries such as advertising, manufacturing, fraud prevention, and investment research.

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