

# Breakthrough Medical Imaging Solution Micro C™ Banks Additional \$700k Seed Funding

*Seed round investors boost Micro C™ funding up to \$1 million to launch revolutionary medical imaging solution*

SAVANNAH, GEORGIA, UNITED STATES, February 3, 2017

/EINPresswire.com/ -- As [Micro C™](#) targets the high growth market of surgeries of the extremities, Greg Kolovich MD/MPH and Chief Medical Officer, Evan Ruff, CEO, and Kirby Sisk, COO are leveraging the additional funding to complete Q2 2017 Micro C™ milestones: prototype build, beta testing, FDA submission, and go-to-market launch activities including demonstrations at leading professional academies for orthopedic surgeons.

“At our sessions with orthopedic surgeons and ambulatory surgery center management, the feedback is consistent: They want to use the Micro C as soon as commercially available,” remarks Dr. Kolovich. “They are impressed with how we have incorporated multiple

innovations into a compact digital X-ray and multi-modal camera that also integrates real-time, HIPPA compliant data and image transmission together with accurate billing and much greater accuracy, clarity, safety, and speed.”



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*Gregory Kolovich MD/MPH -  
Founder & Chief Medical  
Officer*



Micro C™ compact digital X-ray and multi-modal camera

Georgia-based technology boosters, including the Technology Association of Georgia and Georgia Tech's Advanced Technology Development Center (ATDC) have recognized Micro C's prowess with TAG's Most Innovative Company award and ATDC's Geekend Pitch Contest first place award.

“With seven patents filed, we believe that the intellectual property we created is not only winning us recognition, but will also contribute to building the value of our product and our company significantly,” explained CEO Evan Ruff. With responsibility for the production of the Micro C emitter, table and accessories, COO Kirby Sisk added, “Combining a compact and complex device with software, consumables,

and service support will demand skills and resources that we are rapidly bringing on board with our investors' confidence and backing."

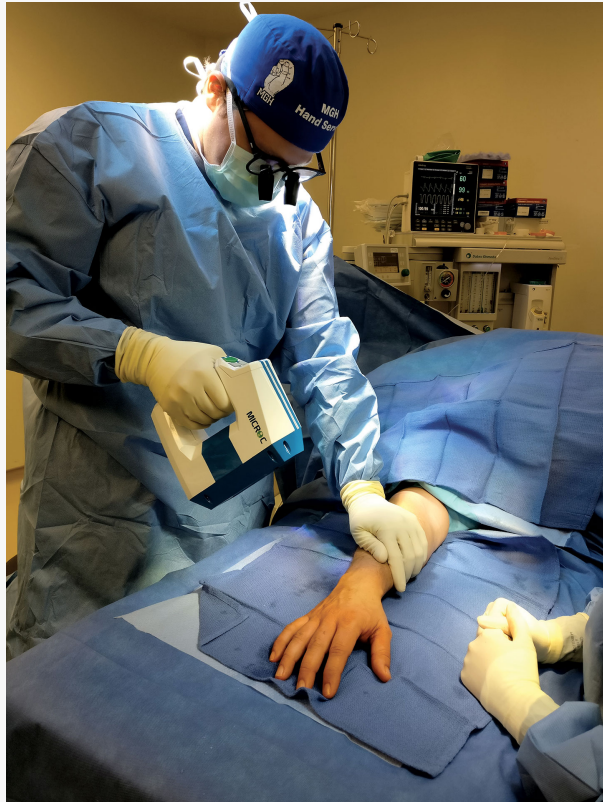
#### About Micro C™

Micro C™ is a groundbreaking medical imaging solution designed for surgeons and physicians treating disorders of the extremities that combines a compact, hand-held X-ray and digital still, video and infrared cameras, software, service and consumables. It is designed to deliver greater accuracy, clarity, safety, and speed, replacing 60-year-old x-ray and fluoroscopy equipment that is bulky, expensive and less safe. Invented by Greg Kolovich MD/MPH, experienced orthopedic surgeon and Chief Medical Officer and Founder, he leads the founding team of fellow Georgia Institute of Technology graduates with Evan Ruff as CEO and Kirby Sisk as COO.

Learn more about Micro C Imaging online including [Facebook](#) and [Twitter](#).

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Micro C™ is designed for surgery of the extremities



Micro C™ is ideally suited for surgeries of the extremities

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