

# Global Encryption Software Market 2017 -Research Methodology, Market Dynamics, Key Players, Segmentation and Forecast 2022

---

*Emerging trend of cloud computing will bolster the growth of cloud-based encryption software and solutions across SMEs and large enterprises in the coming years*

PUNE, INDIA, February 6, 2017 /EINPresswire.com/ -- Global [Encryption Software](#) market is projected to grow at a CAGR of X.XX% during the forecast period. Encryption is an effective security mechanism that provides the security of the data from file to disk to network communications. The major factor driving the global encryption software market is the growing need to safeguard the critical data from the unauthorized access. Growing cases of cyber-attacks to steal the important organizational data is augmenting the demand for encryption software in large enterprises. Owing to increasing adoption of BYOD policy in various enterprises coupled with stringent cyber security regulations and guidelines is further boosting the growth of global encryption software market for secure data transmission.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/924154-encryption-software-market-forecasts-from-2017-to-2022>

Emerging trend of cloud computing will bolster the growth of cloud-based encryption software and solutions across SMEs and large enterprises in the coming years. BFSI is projected to witness the fastest growth of encryption software market as this sector is considered to be a prime target of hackers owing to the storage of critical financial information of customers. Healthcare sector will also witness a considerable growth due to increase in the amount of stored personal and health-related data in various consumer electronics such as smartphones and wearables. Geographically, North America held the largest market share in 2015 due to the strong presence of key encryption software vendors in the region. However, APAC region is anticipated to witness the fastest regional market growth during the forecast period. This growth is attributed to factors such as increasing number of smartphone and tablet users, rising use of social media, and growing penetration of IoT, cloud services, and BYOD policy across various enterprises in the region.

Access Complete Report @ <https://www.wiseguyreports.com/reports/924154-encryption-software-market-forecasts-from-2017-to-2022>

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of encryption software. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## Segmentation

Thirdly, Encryption Software market has been segmented by mode of deployment as on-premise and cloud. The market has also been segmented by enterprise size as Small, Medium and Large. By application, segmentation has been done as cloud encryption, database encryption, disk encryption, communication encryption, and file/folder encryption. By end-user, segmentation has been done as BFSI, Government, Manufacturing, Communication and Technology, Retail, Healthcare, and others. Geographically, segmentation has been done as Americas, Europe Middle East and Africa, and others.

## Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are Intel, SAS Institute, Inc., Cisco Systems, HP, Infineon Technologies, Dell SonicWALL, IBM, Symantec, AT&T, and Microsoft.

## Table Of Content

1. Introduction
2. Research Methodology
3. Executive Summary
4. Market Dynamics
  - 4.1. Market Overview and Segmentations

4.2. Drivers

4.3. Restraints

4.4. Opportunities

4.5. Supplier Outlook

4.6. Industry Outlook

4.7. Porter's 5 Forces Analysis

4.8. Industry Value Chain Analysis

4.9. Scenario Analysis

5. Encryption Software Market Forecast by Application (US\$ billion)

5.1. Cloud Encryption

5.2. Database Encryption

5.3. Disk Encryption

5.4. Communication Encryption

5.5. File/Folder Encryption

6. Encryption Software Market Forecast by Deployment Model (US\$ billion)

6.1. On-Premise

6.2. Cloud

7. Encryption Software Market Forecast by Enterprise Size (US\$ billion)

7.1. Small

7.2. Medium

7.3. Large

8. Encryption Software Market Forecast by End User (US\$ billion)

8.1. BFSI

8.2. Government

8.3. Manufacturing

8.4. Communication and Technology

8.5. Retail

8.6. Healthcare

8.7. Others

9. Encryption Software Market Forecast by Geography (US\$ billion)

9.1. Americas

9.1.1. North America

9.1.2. South America

9.2. Europe Middle East and Africa

9.2.1. Europe

9.2.2. MEA

9.3. Asia Pacific

10. Competitive Intelligence

10.1. Market Share of Key Players

10.2. Investment Analysis

10.3. Recent Deals

10.4. Strategies of Key Players

11. Company Profiles

11.1. Intel

11.2. SAS Institute, Inc.

11.3. Cisco Systems

11.4. HP

11.5. Infineon Technologies

11.6. Dell SonicWALL

11.7. IBM

11.8. Symantec

11.9. AT&T

11.10. Microsoft

.....Continued

Buy Now @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=924154](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=924154)

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/365318726>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.