



The Little Potato Company Thinks Big with LINKFRESH ERP

The Microsoft Dynamics NAV LINKFRESH ERP solution will be deployed across all areas of the business providing a single, fully integrated software solution.

VENTURA, CALIFORNIA, UNITED STATES, February 6, 2017 /EINPresswire.com/ -- [LINKFRESH](#) Inc., a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced that Canada based [The Little Potato Company](#) has chosen LINKFRESH ERP.

The Little Potato Company, based in Edmonton, Canada, specializes in developing, growing and marketing creamer potato varieties.

In an effort to keep up with the huge demand for their exclusive, smaller, tastier varieties of potato, The Little Potato Company needed help to improve forecasting and planning and improve internal processes. The 25 user Microsoft Dynamics NAV LINKFRESH ERP solution will be deployed across all areas of the business providing a single, fully integrated solution to include Forecasting & Planning, Finance, Purchasing, Sales, Grading, and Production, as well as LINKFRESH touchscreen applications in the production environment.

Speaking about the project, CEO Angela Santiago, said, "We are a thriving, forward thinking company at the forefront of innovation in everything we do, so we want to reflect this in our internal systems too."

Matthew Havertape, VP Finance and project lead on the changeover said, "The LINKFRESH ERP solution will allow us to eliminate inefficient manual processes in our operations, such as double data entry, as well as providing real-time information for greater insight into customer service levels and financial performance."

LINKFRESH Inc., Founding Director, Robert Frost, said, "We are thrilled to welcome The Little Potato Company as our latest customer, and are excited to help them deploy the latest ERP technology to consolidate their market leading position."

For more details on LINKFRESH please visit <http://www.linkfresh.com>.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time.

LINKFRESH Inc. is based in California, US and has locations in both North America and Europe and deploys systems globally through an established partner network.

LINKFRESH is a leading software and IT consultancy group providing Microsoft Dynamics ERP solutions. LINKFRESH has won numerous awards over many years for the innovations incorporated into its solutions coupled with the returns on investment achieved by its clients. In 2016 LINKFRESH was awarded the Frost & Sullivan Technology Leadership Award for Food Safety Software. Each year, Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications.

In 2014, 2012 and 2010 LINKFRESH was named to the Microsoft Dynamics Presidents Club, representing the top 5% of Microsoft Dynamics partners worldwide. In 2013 LINKFRESH was invited to join Microsoft's Global Independent Software Vendor (ISV) Programme.

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