



SEAT Announces 2018 Asia Pacific Conference in Hawaii

SEAT Asia Pacific December 2-4, 2018 at the Ritz Carlton Kapalua

SCOTTSDALE, AZ, UNITED STATES, February 7, 2017 /EINPresswire.com/ -- The Sports & Entertainment Alliance in Technology formally announced a new Asia Pacific Conference in Hawaii December 2-4, 2018. The conference will host up to 350 industry professionals from clubs, sports teams, leagues and entertainment venues. The intimate setting will allow for professionals to dive deep into the issues affecting the industry.

“We are excited about this new expansion of the SEAT events calendar,” said SEAT’s CEO and Founder, Christine Stoffel. “The engaging and collaborative culture of SEAT will be embraced by the inspirational surroundings that Hawaii has to offer. We are excited to merge our cultures together in a unique conference experience for our global sports and entertainment executives from Australia, New Zealand, China and beyond.”

The conference will be based at the Ritz Carlton Kapalua on the island of Maui. “As a hotel that fosters a culture of innovation and passion, we are honored to be named the host hotel of the 2018 Asia Pacific SEAT Conference. I hope each attendee will be inspired by Kapalua’s unique culture as the best minds in the business come together to share ideas, strategies and best practices,” said Mike Kass, General Manager of the hotel.

More than 50 clubs and teams have already committed to being a part of this new venture. Registration opens for the Asia Pacific conference on Tuesday, February 7, 2017. Participants are urged to register early as only 350 seats are available. Interested parties can visit www.seatconsortium.com/seat-events for more information and to register. For an inside look at the beautiful shores and pristine waters of the Ritz Carlton Kapalua, visit their Facebook page at www.facebook.com/RitzCarltonKapalua.

Sponsorship opportunities for the conference will be released on March 11, 2017. This is the perfect opportunity for companies to reach a target-rich environment on an international level and build lasting relationships in the sports and entertainment technology industry.



ABOUT SEAT

The Sports & Entertainment Alliance in Technology was established in 2006 by Christine Stoffel of Scottsdale, Arizona while she was Vice President of Technology & Strategic Operations for the Phoenix Coyotes. SEAT was founded as a two-day consortium focusing on connecting professionals and executives in the sports and entertainment industry. It is the only peer-driven industry conference in the world and prides itself on being the only gathering that all five major US leagues attends. The conference has expanded into an international exhibition with upcoming events for the British, American and Asian Pacific markets. For more information, please visit www.seatconsortium.com.

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