

IT Governance Publishing releases EU GDPR & EU-US Privacy Shield: A Pocket Guide

BOISE, IDAHO, UNITED STATES, February 6, 2017 /EINPresswire.com/ -- IT Governance Publishing (ITGP), the world's leading IT GRC publisher, is pleased to announce the publication of its latest title, [EU GDPR & EU-US Privacy Shield: A Pocket Guide by Alan Calder](#).

The EU General Data Protection Regulation (GDPR) will apply to every organization in the world that processes EU residents' personal information when it comes into effect in May 2018.

Non-compliant organizations face potential fines of up to 4% of annual global revenue or €20 million (about \$21 million) – whichever is greater.

Alan Calder, the founder and executive chairman of IT Governance, said: "Currently, US organizations are required to register under and comply with the EU-US Privacy Shield in order to obtain permits for data transfers from the EU to the US. Next year, organizations will have to recertify once the Privacy Shield is updated to contain the GDPR requirements. That's why we urge organizations to take action now and start their GDPR compliance projects to avoid the tough fines the Regulation imposes."

[EU GDPR & EU-US Privacy Shield: A Pocket Guide](#) provides an essential introduction to the Regulation, setting out the compliance obligations for US organizations that handle EU residents' personal data, and provides guidance on the EU-US Privacy Shield.

EU GDPR & EU-US Privacy Shield: A Pocket Guide sets out:

- A brief history of data protection and national data protection laws in the EU (such as the UK DPA, German BDSG, and French LIL)
- The terms and definitions used in the GDPR, including explanations
- The key requirements of the GDPR, including:
 - o Which fines apply to which articles
 - o The six principles that should be applied to any collection and processing of personal data
 - o The Regulation's applicability
 - o Data subjects' rights
 - o Data protection impact assessments (DPIAs)
 - o The role of the data protection officer (DPO) and whether you need one
 - o Data breaches, and the notification of supervisory authorities and data subjects
 - o Obligations for international data transfers
- How to comply with the Regulation, including:
 - o Understanding your data, and where and how it is used (e.g. Cloud suppliers, physical records)
 - o The documentation you need to maintain (such as statements of the information you collect and



process, records of data subject consent, processes for protecting personal data)

o The “appropriate technical and organizational measures” you need to take to ensure your compliance with the Regulation

- The history and principles of the EU-US Privacy Shield, and an overview of what organizations must do to comply
- A full index of the Regulation, enabling you to find relevant articles quickly and easily

EU GDPR & EU-US Privacy Shield: A Pocket Guide is available from IT Governance and all good booksellers in softcover, Adobe eBook, and ePub formats: itgovernanceusa.com/shop/product/eu-gdpr-eu-us-privacy-shield-a-pocket-guide.

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NOTES TO EDITORS

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