

The Relief Products™ Receives Highest Honor Set by Women for Outstanding Customer Experience

Recognized with the Women's Choice Award® for 2017 as 9 out of 10 Customer Recommended Tinnitus Relief

RENO, NEVADA, UNITED STATES, February 7, 2017 /EINPresswire.com/ -- Reno, NV - February 7, 2017 - As the trusted referral source for women, the Women's Choice Award is delighted to honor TRP™ for earning the 2017 Women's Choice Award® based on extraordinary recommendations from their female customers in a customer satisfaction survey conducted by WomenCertified Inc. using the company's customer database.

TRP™ received excellent survey scores, including the vast majority of customers rating the experience and overall quality of TRP™ as 'extremely satisfied'.

"The Women's Choice Award's mission is to simplify her life by recognizing brands tried, tested, and highly recommended by women. Making it easy to buy with confidence." said Delia Passi, CEO and Founder. "By carrying the Women's Choice Award seal, brands like TRP™ signify their commitment to empower women to make smart buying choices."

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It is a tremendous privilege to have received 2 awards. Now being honored with a third Women's Choice Award for our Ring Relief, we feel an even deeper sense of gratitude towards our customers."

Susan Hanson, COO, TRP Company

~Susan Hanson, COO; TRP Company

Women have remarkable spending power and its continually growing. They currently control the majority of the purchasing decisions for consumer goods in America. Women are also likely to influence or manage big ticket purchases as well as everyday purchases, according to a Nielson Report. That, together with a Forbes article stating that word of mouth has been shown to improve



marketing effectiveness by 54%, reveals the significance of being a highly recommended brand by women. Passi commented on how the Women's Choice Award serves as a competitive differentiator in today's cluttered marketplace by explaining,

"When a woman is willing to recommend a brand or service to others, it means that business has earned her loyalty. Those are the businesses we wish to recognize for meeting the needs and preferences of their female customers, who are the toughest customer."

To Earn the toughest customer's vote of confidence is a feat in itself. To earn it 3 times is an amazing accomplishment that leaves us both proud and humbled. Here at The Relief Products we applaud women and all their hard work. Although ringing in the ears is a predominantly male condition, women are the primary buyers in the household. It is a great feeling knowing that women not only buy, but recommend Ring Relief to family and friends. We strive to create dynamic, unique, and cost effective products not only for women, but also to help their families, Stay Healthy Naturally.

"We are pleased to salute TRP™ for their focus on excellence, a commitment that is recognized by women consumers nationwide," said Passi.

ABOUT THE Relief Products

TRP Company was founded in 1986, by Thomas R. Pominville, as a brokerage company providing national sales representation for companies selling via the food, drug and mass merchandise chains.

In 2005, TRP introduced its own line of branded homeopathic products. These products were designed to address a niche in the market for homeopathic remedies for chronic irritants. For over 30 years, TRP Company has been providing outstanding customer service and top rated products. TRP Company's Ring Relief is the #1 ear drop for Tinnitus sufferers.

With over 23 products, TRP is consistently raising the bar for homeopathic remedies on the market. TRP's combination remedies range through a variety of categories which include, Eye Care, Ear Care, Digestives, Pain Management, Smoking Cessation, Diet and Nutrition, and Cold and Cough. All TRP products are manufactured in accordance with the strict FDA guidelines and Certified Good Manufacturing Practices (CGMP).

TRP continues to strive for the highest quality of excellence in products designed to help people Stay Healthy, Naturally.

ABOUT THE WOMEN'S CHOICE AWARD®

The Women's Choice Award sets the standard for helping women to make smarter purchasing choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Additionally, they recognize those that deliver a recommendation-worthy customer experience. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. As the trusted referral source for women, WomenCertified Inc., home of the Women's



Choice Award, created the first national award based on the ratings and preferences of women. Women can visit the official website at www.WomensChoiceAward.com to learn more.

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