

Home Care, Homeshopping & Home Insecticides in Hong Kong, China

China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data

PUNE, INDIA, February 8, 2017 /EINPresswire.com/ -- Home Care in China

Home care overall posted slightly slower value growth in 2016 when compared with the review period, which was mainly attributable to the limited innovations and campaigns in 2016. The biggest category of home care, laundry care, also witnessed a slowdown due to upgrading from powder detergents to liquid detergents. Meanwhile, the popularity of smart automatic washing machines is reducing the overdosing of detergent, leading to lower volumes of laundry care products.

Home Care in China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change. Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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[Homeshopping](#) in Hong Kong, China

As internet retailing developed rapidly in Hong Kong over review period, traditional homeshopping suddenly became out-of-date. In particular, many younger consumers who have grown up with the internet do not even know that homeshopping exists.

Homeshopping in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health

and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available. Product coverage: Apparel and Footwear through Homeshopping, Beauty and Personal Care Homeshopping, Consumer Appliances Homeshopping, Consumer Electronics Homeshopping, Consumer Healthcare Homeshopping, Food and Drink Homeshopping, Home Care Homeshopping, Home Improvement and Gardening Homeshopping, Housewares and Home Furnishings Homeshopping, Media Products Homeshopping, Other Homeshopping, Personal Accessories and Eyewear through Homeshopping, Pet Care Homeshopping, Traditional Toys and Games Homeshopping, Video Games Hardware Homeshopping.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Home Insecticides in China

Home insecticides posted growth of 1% in 2016 to reach CNY7.3 billion, lower than the growth of 3% in 2015. Although it rained more in the 2016 summer in China, which benefited mosquitoes' reproducing, the mosquito density remained stable due to a preventative approach taken by the government. Methods like spraying larvicide in catch-basins in spring to kill larvae strongly controlled mosquitoes. Furthermore, improvement of living environments and hygiene awareness decreased the demand for anti-...

Home Insecticides in China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change. Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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