

ProQuest Consulting Appoints New Chief Executive Officer

Aymeric Zito to drive next phase of ProQuest Consulting's growth.

SYDNEY, NSW, AUSTRALIA, February 8, 2017 /EINPresswire.com/ -- ProQuest Consulting announced today that Aymeric Zito has been appointed Chief Executive Officer, effective immediately. Zito succeeds Clive Roberts, who will remain at ProQuest as Sales Director. This new appointment marks the next phase of ProQuest's successful and rapidly growing partnership with Salesforce. "I am privileged to have Aymeric driving our business in Australia and New Zealand," said Roberts. "Aymeric has been a key executive for several years driving the company's growth while ensuring operational excellence and customer success. As CEO, he will continue to focus on growing our business through innovative relationships with key clients."

Before moving to Australia, Zito earned a bachelor's degree in Neuroscience and a master's degree in Computer Science. He started his career in France as an Enterprise Software Consultant, then moved to Sydney in 2009 and joined ProQuest as a Senior Consultant/Solution Architect in 2010. He was promoted to COO in just five short years due to his outstanding performance and deep involvement in the company.



Aymeric Zito, CEO ProQuest Consulting

"Aymeric brings passion and excellence to ProQuest," said Roberts. "Our role as a major Salesforce partner in the ANZ region is due in large part to Aymeric's leadership as Chief Operating Officer."

Zito established strong project governance and carefully recruited talent that would take ProQuest to the next level. He was instrumental in creating a culture of excellence that focused on employee engagement and customer satisfaction, and ultimately set ProQuest apart from other Salesforce partners. His strong leadership has resulted in a customer satisfaction score of 9.3 (Salesforce Partner Survey), a 240% increase in employee satisfaction (December 2016 eNPS survey), and the successful delivery of more than 140 implementations with Salesforce and its ecosystem partners.

"I'm thrilled to be appointed CEO of ProQuest. Salesforce is the world's most powerful enterprise cloud platform, and we have designed an innovative way of delivering high-quality customised Salesforce solutions with noticeable ROI in a matter of weeks for both SMB and enterprise customers," said Zito. "Think big. Start small. Iterate fast. That's how we take our clients on a journey to bring their vision to life. At ProQuest, we share a passion for teamwork and delivering transformative outcomes. After witnessing the impact our services have on our customers' success, I couldn't be more enthusiastic or more confident in our future."

About ProQuest Consulting: Established in 2007, ProQuest Consulting creates meaningful and transformative Salesforce solutions for organisations in Australia and New Zealand. ProQuest is headquartered in Sydney and uses agile scrum methodology to navigate complex projects and rapidly transition organisations to innovative cloud-based applications.

To support its recent growth, ProQuest recently launched a <u>new website</u> and moved to new offices at Level 4, 37 Pitt Street, SYDNEY.

For more information, visit <u>www.proquestit.com</u> or follow ProQuest Consulting on Twitter at @ProQuestIT.

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