

## Global Application Lifecycle Management (ALM) Software Market Demand Scenarios, Market Sizing and Market Forecasting

Global ALM) Software Market Report enhances the decision making capabilities and helps to create an effective counter strategies to gain competitive advantage.

SUITE 600, DALLAS, TEXAS, UNITED STATES, February 8, 2017 /EINPresswire.com/ -- Description

Orbis Research's <u>Application lifecycle management</u> is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of predefined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.

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## Scope of the Report:

This report focuses on the Application Lifecycle Management (ALM) Software in Global market, especially in North America, Europe and Asia-Pacific, Latin America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers HP Atlassian Techexcel
IBM
Microsoft
Rocket Software
Enalean

Market Segment by Regions, regional analysis covers
North America (USA, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
Latin America, Middle East and Africa

Market Segment by Type, covers Single function Multiple functions

Market Segment by Applications, can be divided into IT and Telecom
Aerospace and Defense
Energy and Utilities
Others

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There are 13 Chapters to deeply display the global Application Lifecycle Management (ALM) Software market.

Chapter 1, to describe Application Lifecycle Management (ALM) Software Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Application Lifecycle Management (ALM) Software, with sales, revenue, and price of Application Lifecycle Management (ALM) Software, in 2015 and 2016:

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Application Lifecycle Management (ALM) Software, for each region, from 2011 to 2016; Chapter 5, 6, 7 and 8, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 9 and 10, to show the market by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 11, Application Lifecycle Management (ALM) Software market forecast, by regions, type and application, with sales and revenue, from 2016 to 2021;

Chapter 12 and 13, to describe Application Lifecycle Management (ALM) Software sales channel,

distributors, traders, dealers, appendix and data source.

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