

Crowd Analytics Market to Cross USD 1.4 Billion Revenue by 2022 Growing at a CAGR of 24% from 2016 to 2022

Crowd Analytics Market by Deployment (On Cloud, On Premise), Application (Market Forecasting), Verticals (Transportation, Healthcare, BFSI) - Forecast 2016-2022

“We enable our customers to unravel the complexity.”

Market Research Future



PUNE, MAHARASHTRA, INDIA, February 10, 2017 /EINPresswire.com/ -- Synopsis of Crowd Analytics Market

Market Forecast:

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Key Players in market are NEC Corporation (Japan), Crowd Dynamics (U.K.), Sightcorp (Netherlands), Crowd ANALYTIX, Inc. (U.S.), Nokia (Finland), Spigit, Inc. (U.S.), Wavestore (U.K.)”
Market Research Future

Market Research Future published a Half Cooked Research Report on Crowd Analytics. In the year 2015, Crowd Analytics Market has been valued at US ~\$223 million which is growing with CAGR of ~24% and is expected to reach US ~\$1.4 billion by the end of forecast period.

Market Segmentation:

The Crowd Analytics Market has been segmented on the basis of Deployment, Application & Verticals.

- On the Basis of Deployment- On Cloud, On Premise & Hybrid
- On the Basis of Application- Market Forecasting, Revenue Forecasting, Incident Analytics and Customer Management
- On the Basis of Verticals- Transportation, Healthcare, Retail, BFSI, Media & Entertainment

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Key Players in Crowd Analytics Market:

The prominent players in the market of Crowd Analytics are-

- NEC Corporation (Japan)
- Crowd Dynamics (U.K.)
- Sightcorp (Netherlands)
- CrowdANALYTIX, Inc. (U.S.)
- Nokia (Finland), Spigit, Inc. (U.S.)
- Wavestore (U.K.)
- AGT International (Switzerland)
- Walkbase (Finland)

Market Drivers:

The global market for Crowd Analytics is majorly driven by factors such as increasing need of business intelligence and growing geographical reach of organizations. Also Increasing need of analytics in the business process and need of interpreting consumer behavior for the business purposes are some of the other key drivers. Also, increasing need of intelligent video systems which are capable of interpreting data on his own and provide insightful information for the better decision making are driving the market of Crowd Analytics.

Access the market data and market information presented through more than 30 market data tables and figures spread over 110 numbers of pages of the project report "[Global Crowd Analytics Market](#)"

Browse Report Details @ <https://www.marketresearchfuture.com/reports/crowd-analytics-market>

Regional Analysis:

Market Research Future analysis shows that North America is dominating the market whereas Europe and Asia-Pacific holds second and third position respectively. High standard of living allows the population of North America to spend more and it becomes an opportunities for the organizations to access the buying behavior of consumer through different sources. This analytics help the organization in making the business decision easy.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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