

Monty Mobile's SMS Gateway Management Solution to Double Your Revenues

One of the biggest challenges facing operators is grey routes & leakages, Monty Mobile's SMS Gateway Management is the ultimate solution to fight these threats!

BEIRUT, BEIRUT, LEBANON, February 10, 2017 /EINPresswire.com/ -- Monty Mobile's <u>SMS Gateway</u> Management Solution to Double Your Revenues!

According to numerous studies conducted by Monty Mobile, we have come to the conclusion that the majority of Operators around the world are suffering from huge losses of potential revenue because of their lack of control and detection of grey route messaging with over 60 Billion Dollars of loss expected between 2015 and 2020 if Operators don't start acting now.

In fact one of the biggest challenges facing operators today is the elimination of grey routes, and many of them are also facing the threat of local grey routes through SMS aggregators that sell their bulk messages to big enterprises and bypass traditional legal routes, thus creating a big loss of revenue for operators who cannot identify and block such messages from passing through their networks.



According to the GM of Monty Mobile, Mr. Hassan Mansour: "Only 3% to 10% of operators believe that they have secure networks, while over 30% of A2P Messaging is not yet monetized!"

Monty Mobile's SMS Gateway Management is the ultimate solution able to identify and eliminate all grey routes. It acts as a powerful grey route detection solution that can identify and block the most sophisticated fraud activity on operators' networks. The solution can be easily installed on the messaging infrastructure filtering messages, detecting spam and eliminating grey routes.

Mansour addresses the issues facing operators, "We are almost certain that most operators are either receiving zero or the minimal revenue from A2P messaging, thus we are on a mission to change this fact; our SMS Gateway Management is designed to optimize and maximize A2P Messaging, converting it from a dead to a HUGE revenue."

Mansour adds, "Operators are often surprised with the numbers we are promising them as they are unaware of their full potential and the revenues they could be making! If your existing hubs are not giving you the numbers we are offering, then you can be sure that they are disappointing you." Monty Mobile's SMS Gateway Management gives operators the right tools to stop their leakages in addition to peace of mind as we also offer money collection, commitment and prepayment! It is a safe

system ensuring the delivery of all <u>A2P SMS</u> Traffic while making sure that operators are getting their full share.

For more info, contact us on info@montymobile.com

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