



First Performance Global and Nexus S.A. Deliver Card Controls to Chilean Card Issuers

ATLANTA, GA, UNITED STATES, February 14, 2017 /EINPresswire.com/ -- First Performance Global today announced their expansion into Chile by signing a strategic partnership with Nexus S.A. The companies are working together to provide a world-class solution for consumer card controls within the Chilean market.



We at First Performance are thrilled to be working with Nexus to provide our card control and messaging platform in the Chilean market.”

Wayne Johnson, CEO of First Performance

The partnership allows card issuers processed by Nexus to offer their cardholders First Performance Globals’ innovative card management platform aimed at self-service capabilities for card control, fraud prevention, reward programs, card linked offerings, and messaging tools. Nexus has installed the First Performance platform in its data center and will make the service available to its issuing clients.

Nexus has always been at the forefront of providing market leading solutions to its clients especially in the area of security and fraud prevention. This partnership enhances their

existing offerings and through the delivery of issuer-branded mobile applications puts greater control of managing the usage of a card in the hands of the cardholder.

“We at First Performance are thrilled to be working with Nexus to provide our card control and messaging platform in the Chilean market.” said Wayne Johnson, CEO of First Performance “Together we empower retailers and financial institutions with the world's leading cardholder driven fraud prevention technology. By integrating and implementing with Nexus’s card processing platform, the strategic partnership between First Performance and Nexus provides a new level of customer self-service technology and together we can strengthen and enhance the card processing market within Chile.”

“Nexus has always sought to deliver highly valuable and innovative services to our customers and shareholders,” notes Gabriel Cifuentes, CEO of Nexus “We believe this partnership with First Performance continues to demonstrate our strong commitment to excellence and will contribute greatly to improved service between our customers and their cardholders, this agreement is fully consistent within the whole company strategy.”

About First Performance Global

First Performance Global provides a market leading card management and customer engagement platform for card issuers worldwide. Integrating with existing card authorization systems through an easy-to-deploy service, they deliver robust end-user controls providing greater security, peace-of-mind and improved self-service to cardholders. Issuers benefit from enriched customer engagement, loyalty, and revenue opportunity while reducing fraud expense. For more information, visit www.firstperformance.com.

About Nexus

Since April 1997, Nexus S.A. has been a Chilean Bank Service Provider with a presence in the local banking market. Established as the main operator of credit cards in Chile, they provide a wide range of services designed to meet the needs of customers with high level of operability.

Working with international brands MasterCard, Visa, American Express and major local and international banks, financial institutions and retailers private label with presence in Chile, Nexus participates in a very competitive business banking market. They offer multiple services with a strong focus on security, efficiency and operative excellence, of which stand out; Credit Card Processing Accounts, Authorization Transactions, Prevention & Fraud Management, Personalization, Printing Contractual Documentation, Delivery and Distribution of Billing Statements. For more information, visit www.nexuschile.cl.

Charles E. Potts
First Performance
877-404-7667
email us here

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