

Birla Corporation Opportunity, Key Competitor and Forecast 2017 – 2022

*Birla Corporation Global Market 2017
Analysis and Forecast to 2022*

PUNE, INDIA, February 13, 2017
/EINPresswire.com/ -- Summary
[Birla Corporation](#) Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.



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Key Findings

- Detailed information on Birla Corporation Limited required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Birla Corporation Limited in the form of a SWOT analysis
- An in-depth view of the business model of Birla Corporation Limited including a breakdown and examination of key business segments
- Intelligence on Birla Corporation Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Birla Corporation Limited, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

- Gain understanding of Birla Corporation Limited and the factors that influence its strategies.

- Track strategic initiatives of the company and latest corporate news and actions.
- Assess Birla Corporation Limited as a prospective partner, vendor or supplier.
- Support sales activities by understanding your customers' businesses better.
- Stay up to date on Birla Corporation Limited's business structure, strategy and prospects.

Key Highlights

Birla Corporation Limited (Birla Corp.) provides diversified products in India. The company's product portfolio includes cement, jute, vinoleum and auto trim. The cement products offered are portland pozzolana cement, ordinary portland cement and portland slag cement. Its jute products are jute yarn, floor and wall covering, decorative fabrics, nursery cloth scrim, jute carpets, non-woven jute felt, hydrocarbon-free bags and cloth, canvas, carpet backing cloth, hessian cloth and bags, sacking bags and cloth. The vinoleum products include PVC coated wallpaper, coated fabric and cellular plastic sheet; and automotive interiors. The company has seven cement producing plants and one jute mill. It offers its cement products under various brand names which include Birla Cement KHAJURAHO, Birla Cement CHETAK and Birla Samrat and Birla Samrat Ultimate, Birla Samrat Unique. Key projects of the company include: Delhi Airport Project, Delhi; Delhi Metro Rail Project, Delhi; Aravali - NTPC Power Project, Jharli; Telecommunication - MBL Power Project, Barwala, Haryana; Tata Motors Factory, Singur; Pandabeshwar Bridge, among others. Birla Corp is headquartered in Kolkata, West Bengal, India.

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