

## Ashok Leyland Market 2017 Share, Automotive, Segmentation and Forecast to 2020

Ashok Leyland Manufacturer, Demand, Sales, Competitor and Forecast 2017 – 2022

PUNE, INDIA, February 13, 2017 /EINPresswire.com/ -- Summary <u>Ashok Leyland</u> Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.



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**Key Findings** 

- Detailed information on Ashok Leyland Limited required for business and competitor intelligence needs

- A study of the major internal and external factors affecting Ashok Leyland Limited in the form of a SWOT analysis

- An in-depth view of the business model of Ashok Leyland Limited including a breakdown and examination of key business segments

- Intelligence on Ashok Leyland Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

- News about Ashok Leyland Limited, such as business expansion, restructuring, and contract wins

- Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

- Gain understanding of Ashok Leyland Limited and the factors that influence its strategies.
- Track strategic initiatives of the company and latest corporate news and actions.
- Assess Ashok Leyland Limited as a prospective partner, vendor or supplier.
- Support sales activities by understanding your customers' businesses better.
- Stay up to date on Ashok Leyland Limited's business structure, strategy and prospects.

## Key Highlights

Ashok Leyland Limited (Ashok Leyland or 'the company') the flagship company of The Hinduja Group, is engaged in manufacturing and marketing of commercial vehicles. Its product portfolio includes trucks, buses, defense vehicles, and engines. The company primarily operates in Asia. It is headquartered in Chennai, India and employed 11,204 people as on March 31, 2015.

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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