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Star Mountain Participates in Cycle for Survival 2017 Raising Money and Awareness for Rare Cancers

Cycle for Survival has already raised over $19 million this year for rare cancer research

NEW YORK, NEW YORK, UNITED STATES, February 14, 2017 /EINPresswire.com/ -- [Star Mountain Capital](), LLC, a specialized alternative asset manager focused exclusively on the U.S. lower middle-market and Star Mountain Charitable Foundation participated in the 11th annual indoor cycling event in support of rare cancer research on Saturday, February 11th. The event took place at multiple locations throughout the city with Star Mountain's team participating at the Equinox Rockefeller Center location. With over 31,000 riders and $19 million raised already this year, 100% of Cycle for Survival proceeds fund rare cancer research at Memorial Sloan Kettering Cancer Center.

Star Mountain has close ties with the cause as Star Mountain Capital’s Founder & CEO, Brett Hickey lost his mother to cancer at the age of 6. As a result of his life experience, Star Mountain Charitable Foundation focuses on improving lives via health and wellness, including cancer research. Being engaged in the community is a core part of Star Mountain's culture and participating in charitable events like Cycle for Survival is an important initiative to the firm.

In addition to Star Mountain team members, Star Mountain's Cycle for Survival team included renowned concert pianist Elaine Kwon as well as executives from other financial institutions including Deutsche Bank. After the event, Star Mountain hosted a post-spin celebration at its offices in Midtown Manhattan for participants and donors.

About Star Mountain Capital:
http://www.StarMountainCapital.com/
https://www.linkedin.com/company/star-mountain-capital-llc/
https://twitter.com/StarMountainCap
https://www.facebook.com/StarMountainCapital/

Investing in the Growth Engine of America ® – Star Mountain Capital is a specialized lower middle-market asset management firm. It has a differentiated business model and “Collaborative Ecosystem” including its three channel approach to investing into small and medium-sized businesses via Direct Investments, Primary Fund Investments and Secondary Fund Investments.

Star Mountain Charitable Foundation is a New York not-for-profit 501(c)3 focusing its charitable activities on improving lives via Health & Wellness (including cancer research), Education & Career Development, and Economic Development / Job Creation.

About Cycle for Survival:
https://www.cycleforsurvival.org/
Join the Battle. Cycle for Survival is the movement to beat rare cancers. Since 2007, Cycle for Survival has raised more than $115 million through its signature indoor team cycling events across the United States to help fund pioneering rare cancer research led by Memorial Sloan Kettering Cancer Center, which owns and operates Cycle for Survival. 100 percent of every donation funds rare cancer research. About half of all cancer patients are fighting a rare cancer, and they often face limited or no treatment options. Together with the movement's founding partner, Equinox, Cycle for Survival has supported innovative clinical trials, research studies, and major research initiatives.

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