

Cloud-Based English Language Learning Market 2017: Exponential Growth of 27.07% CAGR Expected up to 2021

Cloud-Based English Language Learning Market 2017-2021 report covers the market landscape and its growth prospects for coming years with Key Vendors Details.

DALLAS, TEXAS, USA, February 14, 2017 /EINPresswire.com/ -- The Global Cloud-Based English Language Learning Market is Projected to Grow at a CAGR of 27.07% during the period 2017-2021.

Covered in this Report:

The report covers the present scenario and the growth prospects of the global cloud-based english language learning market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of English Language Learning Courses via Cloud Platforms.



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About Cloud-Based English Language Learning:



The Global Cloud-Based English Language Learning Market is Projected to Grow at a CAGR of 27.07% during the period 2017-2021."

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Language learning, one of the oldest segments of the global education market, within the non-formal education category has improved with the evolution of teaching and learning methods. This has improved the credibility and success rate of services offered in this market, resulting in increased expenditure by individuals, corporates, and educational institutions toward language learning courses. Training in the English language is more prominent in the market compared with other languages, given the importance of the academic and corporate sectors. However, the emergence of other

languages will also contribute to market growth in the future. The globalization of business and staggering growth of emerging economies have resulted in some other languages gaining shares in the global language learning market. As a result, the number of learners enrolling for courses to learn languages such as Mandarin, French, Spanish, and Arabic is on the rise.

The market is divided into the following segments based on geography:

- Europe
- North America
- ROW

<u>Global Cloud-Based English Language Learning Market 2017-2021</u>, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Linguatronics
- Rosetta Stone
- Sanako
- SANS

Other prominent vendors

- 1. Edusoft
- 2. OKpanda
- 3. Sanoma
- 4. Voxy

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Market driver

- Cloud platform as a horizontal support

Market challenge

- Challenges related to reliable and sustainable applications

Market trend

- Increased adoption of hybrid cloud

Key questions answered in this report:

- 1. What will the market size be in 2021 and what will the growth rate be?
- 2. What are the key market trends?
- 3. What is driving this market?
- 4. What are the challenges to market growth?
- 5. Who are the key vendors in this market space?
- 6. What are the market opportunities and threats faced by the key vendors?
- 7. What are the strengths and weaknesses of the key vendors?

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