

The Fruit Boutique launch their new innovative Fruit with a twist concept in India

The concept is similar to fruit boutique's in London , New York & Paris where fruits are the king of the cuisine for healthy lifestyle .

DELHI, DELHI, INDIA, February 14, 2017

/EINPresswire.com/ -- The company did a soft launch at the fourth iteration of Asian Hawkers Market. They as curators assure guilt free indulgence to the consumers as they use healthy fruits in all the recipes. The menu ranges from hand crafted fruits to fruits dipped in chocolates to fruit sushi (#Frushi), fruit Vietnamese rolls ,fruit flambe' , grilled fruits , juices & Smoothies. The twist lies in their TFB spice hut which has international flavors like Teriyaki , Char sui , Chipotle bbq , Honey Habenero , Thai sweet chilli and African piri piri. [Health](#) nuts can savour these spices on freshly cut fruit and give it a zest of life. They are the only one of the few startups which have a wide bouquet of exoctic fruit hampers , gourmet food hampers as part of their portfolio.



Amit Lohani, Co-founder said during the event 'we offer freshness of fruits with a twist and have more surprise elements on the shelves,our 2017 plan is to open 10 outlets at various malls in North India to allow discerning consumers for a healthy fruit option'. He was also noted mentioning that customers have given warm response to this fruity menu and has motivated them to continue being innovative with more recipes.[Fresh fruits](#) and vegetable are highly susceptible to microbial spoilage but the use of UV light treatment proved to be effective at reducing microbial loads of pathogens on fresh fruits and vegetables. His partners Sanjay Lohani and Kabir Sabarwal are in the fruit business for the last 50 years and their expertise will surely be instrumental in their offering .

[The Fruit Boutique](#) is a recently launched company, which specialises in fruits , gourmet food and the team brings on table global experience in the field and that reflects in every aspect of the organization. As they say if you are thinking of fruits in style think of them - The Fruit Boutique.

[Http://www.thefruitboutique.in](http://www.thefruitboutique.in)
<https://www.facebook.com/fruitboutique/?fref=ts>
<https://twitter.com/fruitboutique1>
<https://www.instagram.com/thefruitboutique/?hl=en>

Mr Amit Lohnani
The Fruit Boutique
+917861005555
[email us here](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/366458497>
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.