

THE FRENCH'S® FOOD COMPANY CONTINUES SUPPORT OF LOCAL COMMUNITIES THROUGH THE FRENCH'S PROMISE

CHESTER, NEW JERSEY, UNITED STATES, February 14, 2017 /EINPresswire.com/ -- The [French's](#) Food Company makes supporting local communities an integral a part of their business through The French's Promise. This is evident in French's strategic partnerships with local businesses in manufacturing and distribution and through their continued support of charitable causes as well as multiple [scholarship](#) and grant programs:



- University of Guelph Scholarships – French's provides two scholarships to University students majoring in agricultural production and processing. In 2016, we're pleased to announce our two winners – Emma Anger and Travis Caughell. Each received \$2,500 and this program will continue in 2017.
- University of Guelph Grant Aid Program – French's provided a \$5,000 grant to the University of Guelph in support of a research project for the processing tomato breeding program at the Ridgeway Campus directed and supervised by recipient Steve Loewen.
- University of Saskatchewan Scholarships – Beginning in 2017, French's will look to provide two scholarships to University students majoring in agricultural production and processing of \$2,500 each.
- University of Saskatchewan Research Grant – French's donated \$5,000 to the University of Saskatchewan to support the work of Dr. Bifang Cheng, the foremost researcher on the study of mustard plant breeding.
- Food Banks Canada – French's investment in the Food Banks of Canada will exceed \$750,000 in 2017 through cause marketing efforts and includes the funding of up to 40 scholarships for the Food Banks National Conference, which will enable volunteers across the country attend the conference being held in Calgary. This conference brings together thought leaders and volunteers on the ground to discuss ideas around tackling hunger across Canada.
- The Brian Fernandez Education Fund – French's wanted to find a way to say thank you to the man

who became a social media sensation after sharing his support and commitment to the farmers of Leamington. As a way to applaud Brian for his efforts in the community, French's will offer the Fernandez children financial assistance with their post-secondary education if they choose to continue their education.

"We are delighted to expand our support of The French's Promise in Canada" says Elliott Penner, President of The French's Food Division. "Our support of our community, through investment in Universities, farmers and our food banks is a very important part of our overall vision and mission. As we continue to grow our business in Canada, we also continue to grow our support for important community alliances."

The French's Promise

The French's Promise stands for "Quality Ingredients, Great Taste and an Investment in our Community." That means sourcing from local suppliers whenever possible, creating strategic partnerships with local business, and giving back to the local community. French's support of the Food Banks Canada with their "1 Bottle = 1 Meal partnership" has resulted in making French's Food Company the largest Consumer Packaged Goods company donor with a commitment to grow their investment in 2017.

About The French's Food Company:

The French's Food Company is a global food company with offices and manufacturing locations located in USA, Canada, UK, Brazil, France and Singapore. The company still crafts trusted foods using simple ingredients of the highest quality.

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