

'The Ranch Broker' Lem Lewis Invites You to Share Your Family's Ranching Legacies

Stories will be used on Lem Lewis's blog and RANHCASTM podcast, and in time will be compiled in a published anthology of Ranching LegaciesTM

BLANCO, TEXAS, UNITED STATES, February 14, 2017 /EINPresswire.com/ -- What you can see and measure on a ranch property is only a part of the land's full value.

Unseen, and frequently priceless, are the stories of the men and women who worked the ranch; tended its cattle, wildlife, and crops; and instilled solid values in their descendants – often passing down their work ethic and principles to multiple generations.

Lem Lewis, a 4th generation Texas rancher who is known by his friends and clients as "The Ranch Broker," is planning to share not only his family's rich ranching legacy, but also those of other ranchers and rural landowners who wish to preserve and showcase their family folklore.

"Ranch and family lore are priceless tales, passed from one generation to the next, that help us as individuals shape our sense of who we are and where we fit into the flow of people and time," says Lem, whose great grandfather purchased his first piece of dirt in the Texas Hill Country in 1929.

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Lem Lewis, The Ranch Broker

Lem, who specializes in helping both ranch buyers and sellers, encourages all of his clients and friends to record the histories of their families and their ranch properties.

"Every ranch has a legacy, as does every ranch family," Lem explains. "Many people, quite honestly, don't know and haven't investigated what their legacy is. But everyone should."

Among questions ranch owners might address when researching their property's legacy are: Who has previously owned it? What pieces of history did it witness or occurred nearby? And what life and business wisdom has been passed down from previous generations?



Lem Lewis' Great-Great-Great Grandfather, Prentiss Lewis Goen

Will a ranch property that has a documented history of ownership, including tales of the owner's struggles and triumphs, increase its appeal to prospective buyers? More often than not, says Lem, it will.

More importantly, he believes, capturing the rich history and culture of ranching is important to maintaining ranching's best traditions. "America and American values are rooted in the land," Lem says. "When it comes to ranching, we can learn and teach so much when we know our history."

Lem, himself, is sharing his family folklore on The Ranch Broker blog, at <http://www.theranchbroker.com/blog>. Two of his popular posts are:

- [This Legend About My Great-Great-Great Grandfather Bears Repeating](#)
- [Spending My Thanksgivings on the H.W. Lewis Ranch: Grandma Always Made the Turkey Dressing](#)

The roots of Lem's family tree run deep – dating back to the Revolutionary War period. In the coming weeks and months, Lem will continue sharing his Lewis Family Legacy with readers of his blog and listeners to his [RANCHCAST™](#) with LEM LEWIS podcast.

Importantly, Lem is also inviting members of the public to share their ranch and family legacies. He'll highlight the stories he receives on both his blog and his podcast, and one day plans to compile an anthology of ranching legacies – something to pass along to family and friends, and to use to educate non-ranchers about the rich culture and traditions of ranching.

Those who'd like to participate in Lem's "Ranching Legacies™" project are encouraged to email him at lem@theranchbroker.com or call Lem at 210-275-3551.

As an aside, Lem notes that it's never, ever, too late to start your own family and ranchland legacy. Plenty of good folks from outside Texas have recently purchased ranch properties as vacation and recreation homes, which is a perfect time to begin their own ranching traditions and legacies.

If you're considering a ranch purchase or sale, or have any ranch-related questions, Lem encourages you to contact him to discuss your thinking. He's always happy to answer questions and share his experience, without cost, obligation, or sales pressure of any kind.

Lem Lewis
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Lem Lewis with the rifle used by Prentiss Lewis Goen in 1850

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