Data Center Outsourcing : Global Market is Forecasted to Grow at a CAGR Of 5.03% During 2017 – 2021

Data Center Outsourcing Market is estimated to grow from at a CAGR of 5.03% over the period 2016 to 2021. Data center outsourcing is the process

PUNE, INDIA, February 15, 2017 /EINPresswire.com/ -- Data Center Outsourcing Market is estimated to grow from at a CAGR of 5.03% over the period 2016 to 2021. Data center outsourcing is the process in which an enterprise outsources its IT infrastructure and its management to third-party vendors that have expertise in deploying and maintaining data center facilities. These vendors provide end-to-end management of data center services in addition to supporting additional storage, security, and disaster management solutions. Increasing focus towards rising energy issues, high adoption of green data center solutions and push towards sustainable infrastructure solutions are some of the key growth drivers of the global data center outsourcing market. Growing industrialized infrastructure, especially in emerging economies, is also driving the demand for various data centers outsourcing services & solutions.

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The shift towards IUS (Infrastructure Utility Service) or IaaS (Infrastructure as a Service) will propel the growth of the data centers outsourcing market during the forecast period. The demand for IUS or IaaS is growing rapidly owing to widespread acceptance of using shared infrastructure to reduce costs and boosts productivity. Moreover, managed virtual private cloud services such as virtual storage and shared computing are in popular demand and will further fuel the growth of this market. However, factors such as complexity of data center infrastructure and limited operating expertise will restrain the growth of the global data center outsourcing market during the forecast period.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of data center outsourcing solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

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Segmentation

Thirdly, Data Center Outsourcing market has been segmented into service type, industry vertical and geography as follows:

By Service Type

Data Center Application Outsourcing
Enterprise Application Outsourcing
Network Application Outsourcing
Others

By Industry Vertical

Banking & Financial Services
Manufacturing
Communication & Technology
Healthcare
Energy
Education
Government
Media & Entertainment

By Geography

Americas

U.S.
Canada
Brazil

Mexico
Others

Europe Middle East and Africa

United Kingdom
Germany
France
Saudi Arabia
Others

Asia Pacific

Japan
China
India
Australia
Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are HP, Dell, IBM, Atos and Accenture among others.

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